2026
MENA Green Building
AWARDS

14TH ANNUAL AWARDS 2026

October 28th
Dusit Thani, Dubai

SPONSORSHIP BROCHURE

ENDORSED BY,

WORLD GREEN BUILDING COUNCIL

ORGANIZED BY,

EmiratesGBC

ABOUT EMIRATESGBC

Emirates Green Building Council was formed in 2006, with the goal of advancing green building principles for protecting the environment and ensuring sustainability in the United Arab Emirates.

75 + EmiratesGBC events

3000+ attendees

IN PARTNERSHIP WITH

ENDORSED BY,

WORLD GREEN BUILDING COUNCIL

ORGANIZED BY

EmiratesGBC

IRAQ GBC

Palestine Green Building Council

JORDAN GBC

TUNISIAGBC

EGYPT GBC

LEBANON GBC

mgbc morocco green building council

SAUDI GREEN BUILDING ALLIANCE

ABOUT
14TH ANNUAL AWARDS

The MENA Green Building Awards celebrates and recognizes excellence and best practice in the built environment across the design, construction and operation of building projects in the MENA region covering 16 different categories.

The MENA Green Building Awards is endorsed by the World Green Building Council and is held in partnership with other MENA GBCs.

IN PARTNERSHIP WITH

IRAQ GBC
IRAQ GREEN BUILDING COUNCIL

المجلس الفلسطيني للأبنية الخضراء
Palestine Green Building Council

JORDAN GBC
المجلس الأردني للأبنية الخضراء
Jordan Green Building Council

TUNISIA GBC
مجلس تونس للأبنية الخضراء
TUNISIA GREEN BUILDING COUNCIL

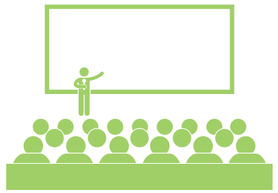
SAUDI GREEN BUILDING ALLIANCE
تحالف البناء الأخضر السعودي

EGYPT GBC
EGYPT GREEN BUILDING COUNCIL

LEBANON GBC
Lebanon Green Building Council
مجلس لبنان للأبنية الخضراء

mgbc
morocco green building council

2025 13th Annual Awards Highlights

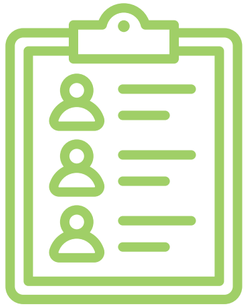


80+ Applications

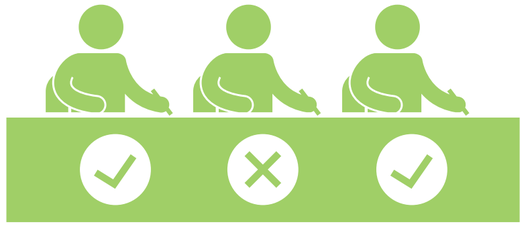
50+ Organizations

200+ Attendees

18 Winners



60+ Shortlisted



40+ Judges

WHERE OUR JUDGES COME FROM

Academia

Consultants

Energy Services

Architects/Designers

MENA & Gulf Region

THE **GALA DINNER**

Held in an elegant setting, the Gala Ceremony is the highlight of the Awards journey — an evening where sustainability champions are celebrated and the region’s most forward-thinking organizations come together. Finalists are honoured, winners are revealed, and powerful connections are made in a setting that blends prestige with purpose.

WHO'S IN THE ROOM

Governments/Ministries

Policy-makers and Regulatory Bodies

Municipalities

Financial Institutions

Building Technologists

Consultants

Engineers & Contractors

Manufacturers

Real Estate & Property Managers

Developers

Academia

Energy Services

Sustainability & ESG Professionals

NGOs

Health & Well-being Professionals

WHY SPONSOR THE 13TH EMIRATESGBC ANNUAL AWARDS?

Champion the Green Building Movement – Stand with EmiratesGBC to honour top-tier sustainable projects shaping the region

Shine at the Gala Night – Showcase your brand at the Awards Ceremony & Gala, which draws nearly 200 government leaders, regulators, industry experts, NGOs, and research institutions.

Engage with Industry Leaders – Connect directly with senior stakeholders and decision-makers shaping the future of sustainable built environments.

Tailor Your Impact – Choose from diverse sponsorship packages that offer exclusive visibility, recognition, and engagement opportunities throughout the awards journey

OUR REACH AND IMPACT

450+
EGBC Events

2,000+
Attendees

3,800+
Email Lead Database

96,000+
Website Unique Users

Linkedin
31,100+ followers

Linkedin Newsletter
11,600+ subscriber

You Tube
17.6 K Views
350+ professional subscriber

Meta
1000+ follower

KEY SPONSORSHIP **ADVANTAGES**

Branding on marketing collateral

Announcement on Social Media

Opportunity to present an Award

MEDIA & MARKETING **EXPOSURE**

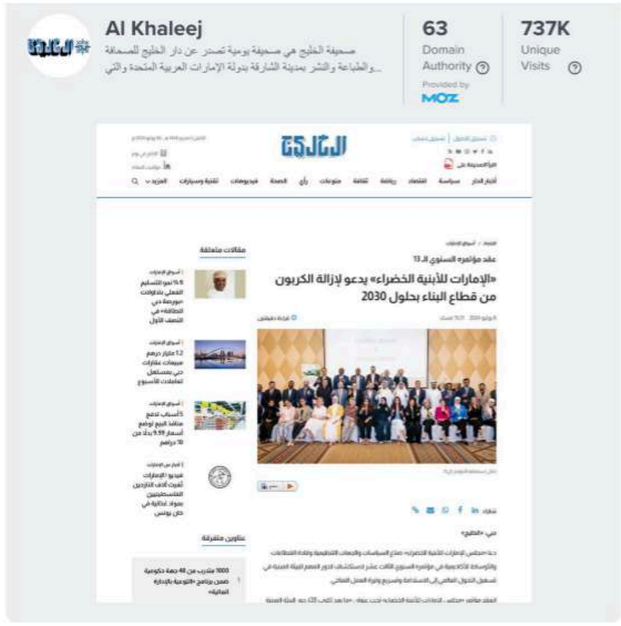
63
Pieces of Coverage
Total number of online, offline and social clips in this book

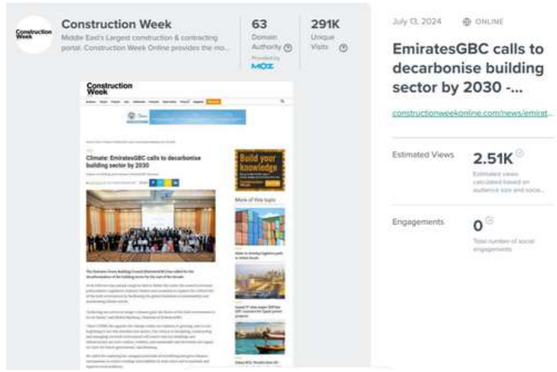
1.51M
Estimated Views
Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

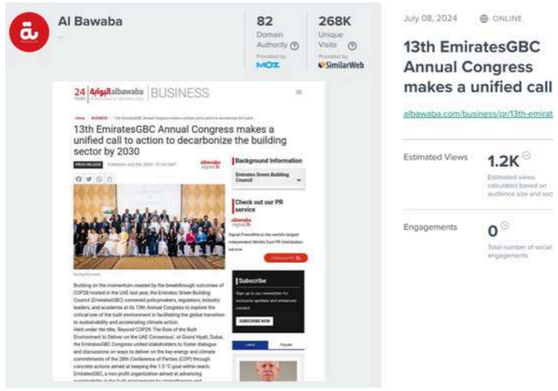
62
Online Pieces
Amount of coverage published on websites, blogs and online outlets

1
Offline Piece
Amount of coverage featured in print publications & broadcast channels

348M
Audience
Combined total of publication-wide audience figures for all outlets featuring coverage







TESTIMONIAL

Sustainability sits at the heart of all that we do, underpinning CARES' knowledge sharing mission as the world's leading steel certification authority.

We choose our partners with great care, aligning our cherished global brand only with those who share our commitment to tackle issues by working together. Our collaboration with the Emirates Green Building Council is one of our most valued relationships – we have a shared purpose in the pursuit of innovative solutions to the risks of a warming planet.

Launching in the UAE, with MoIAT, the first digital product traceability assurance scheme is just one example of how ties with our valued EGBC partners is bringing about gamechanging results.

-CARES

SPONSORSHIP **PACKAGES**

Pre Event Promotion & Online Branding

- Branding on homepage of the MENA Green Building Awards website
- Sponsor biography on the MENA Green Building Awards sponsor page - 1000 words
- Hyperlink from MENA Green Building Awards sponsor page to sponsor website
- Branding on the MENA Green Building Awards email campaigns
- Special annoucement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter
- Q&A with sponsor for editorial in the monthly newsletter

Media & Communications

- Quote in event Press Release (to be issued on day of event)
- Sponsor name to be mentioned in all MENA Green Building Awards press release
- Branding on online collateral promoting the MENA Green Building Awards

At the Event

- Option to distribute giveaways
- Keynote Address speaking engagement - CEO Level
- Branding on Ceremony & Gala Dinner printed collateral (signage & banners)
- Special thank you to be announced at the Ceremony & Gala Dinner
- Branding on AV screens on stage
- Complimentary seats to MENA Green Building Awards Gala - 5
- Complimentary seat at the head VIP table (CEO level) - 1
- Sponsor will be acknowledged and rewarded with an Appreciation Plaque
- Presenting one award crystal to an award category winner
- Complimentary application submission to the MENA Green Building Awards - 3

After the Event

- Special thank you & branding in the Awards brief

Platinum Tier
55,000 AED*

Price (*) not inclusive of VAT

Pre-Event Promotion & Online Branding

- Branding on homepage of the MENA Green Building Awards website
- Sponsor biography on the MENA Green Building Awards sponsor page - 300 words
- Hyperlink from MENA Green Building Awards sponsor page to sponsor website
- Branding on the MENA Green Building Awards email campaigns
- Special annoucement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter

Media & Communications

- Sponsor name to be mentioned in all MENA Green Building Awards press release
- Branding on online collateral promoting the MENA Green Building Awards

At the Event

- Option to distribute giveaways
- Branding on Ceremony & Gala Dinner printed collateral (signage & banners)
- Special thank you to be announced at the Ceremony & Gala Dinner
- Branding on AV screens on stage
- Complimentary seats to MENA Green Building Awards Gala - 4
- Complimentary application submission to the MENA Green Building Awards - 2

After the Event

- Special thank you & branding in the Awards brief

Gold Tier

35,000 AED*

Price (*) not inclusive of VAT

Pre-Event Promotion & Online Branding

- Sponsor biography on the MENA Green Building Awards sponsor page - 200 words
- Hyperlink from MENA Green Building Awards sponsor page to sponsor website
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter

At the Event

- Option to distribute giveaways
- Branding on Ceremony & Gala Dinner printed collateral (signage & banners)
- Special thank you to be announced at the Ceremony & Gala Dinner
- Complimentary seats to MENA Green Building Awards Gala - 2
- Complimentary application submission to the MENA Green Building Awards - 1

After the Event

- Special thank you & branding in the Awards brief

Silver Tier
20,000 AED*

Price (*) not inclusive of VAT

Pre-Event Promotion & Online Branding

- Sponsor biography on the MENA Green Building Awards sponsor page - 150 words
- Hyperlink from MENA Green Building Awards sponsor page to sponsor website

At the Event

- Option to distribute giveaways
- Special thank you to be announced at the Ceremony & Gala Dinner
- Complimentary seats to MENA Green Building Awards Gala - 2
- Presenting one award crystal to an award category winner
- Complimentary application submission to the MENA Green Building Awards - 1

After the Event

- Special thank you & branding in the Awards brief

Category Sponsor 10,000 AED*

Price (*) not inclusive of VAT

For more details or inquiries, please contact:

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