EmiratesGBC
مجلس الإمارات للأبنية الخضراء
Emirates Green Building Council

2026
EmiratesGBC
Annual Congress

15TH ANNUAL CONGRESS 2026

Oct 27th - 28th
Dubai

SPONSORSHIP BROCHURE

ABOUT EMIRATESGBC

Emirates Green Building Council was formed in 2006, with the goal of advancing green building principles for protecting the environment and ensuring sustainability in the United Arab Emirates.

75 + EmiratesGBC events

3000+ attendees

ABOUT
15TH ANNUAL CONGRESS

The EmiratesGBC Annual Congress is the UAE’s premier platform for advancing sustainable development and green building practices, bringing together industry leaders, policymakers, and experts to exchange knowledge, showcase innovations, and drive collective action toward a sustainable future.

2025 14th Annual Congress Highlights

200+ Attendees

60+ Speakers

65+ Organizations

15TH ANNUAL CONGRESS
20 YEARS, BEYOND THE SANDBOX. FROM BENCHMARK TO BREAKTHROUGH

17+ Industries

50+ Speakers

60+ Organizations

OBJECTIVE

The EmiratesGBC Annual Congress 2026 aims to translate knowledge into action by positioning the Council's research and technical guidance as practical tools for informed decision-making across the built environment. The Congress will accelerate sustainable implementation through practical solutions and innovation, strengthen accountability through a shared Congress Communiqué, and foster collaboration among government, industry, finance, and academia to drive lasting sector-wide progress.

PURPOSE

The EmiratesGBC Annual Congress 2026 is designed to unite leaders across the built environment to drive meaningful progress towards a more sustainable future. By connecting research, policy, innovation, and industry, the Congress provides a platform to accelerate implementation, encourage collaboration, and turn ambitious sustainability commitments into tangible, measurable outcomes.

The 15th Annual Congress will explore the following areas:

Theme 1: Performance, Data & Disclosure

Theme 2: Materials and Supply Chain Readiness

Theme 3: Finance, Policy, and Delivery

Theme 4: Resilience, Resource Security & Nature-based Solutions

Theme 5: Collective Action, Accountability, and What is Next?

WHO'S IN THE ROOM

Governments/Ministries

Policy-makers and Regulatory Bodies

Municipalities

Financial Institutions

Building Technologists

Consultants

Engineers & Contractors

Manufacturers

Real Estate & Property Managers

Developers

Academia

Energy Services

Sustainability & ESG Professionals

NGOs

Health & Well-being Professionals

WHY SPONSOR THE 15TH EMIRATESGBC ANNUAL CONGRESS?

Be a Catalyst for Change – Play a pivotal role in accelerating sustainability and decarbonization in the built environment.

Thought Leadership – Position your organization at the forefront of innovation by engaging with key decision-makers and industry experts.

Turn Commitment into Action – Move beyond sustainability pledges by actively shaping policies, solutions, and industry best practices.

Champion Resilient & Future-Ready Buildings – Support the transition toward a built environment that is not only sustainable but also adaptable to climate challenges.

OUR REACH AND IMPACT

450+
EGBC Events

2,000+
Attendees

3,800+
Email Lead Database

96,000+
Website Unique Users

Linkedin
31,100+ followers

Linkedin Newsletter
11,600+ subscriber

You Tube
17.6 K Views
350+ professional subscriber

Meta
1000+ follower

KEY SPONSORSHIP **ADVANTAGES**

Exhibition space

Branding on marketing collateral and socila Media

Panelist/Speaking slot

MEDIA & MARKETING **EXPOSURE**

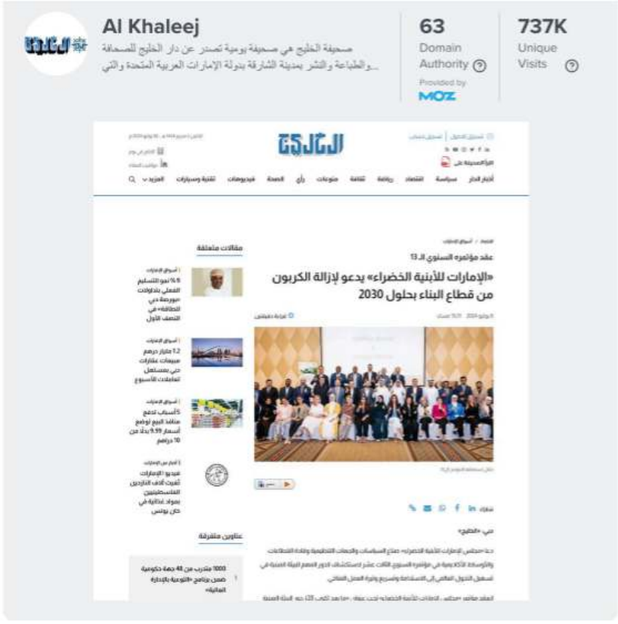
63
Pieces of Coverage
Total number of online, offline and social clips in this book

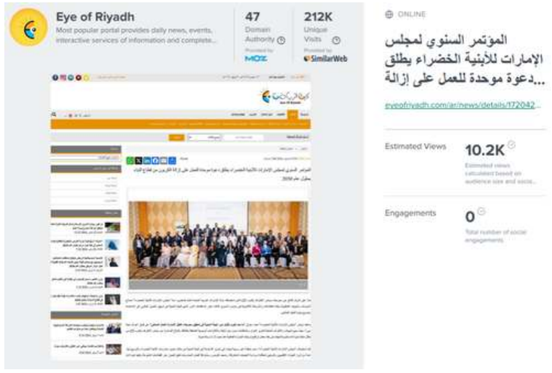
1.51M
Estimated Views
Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

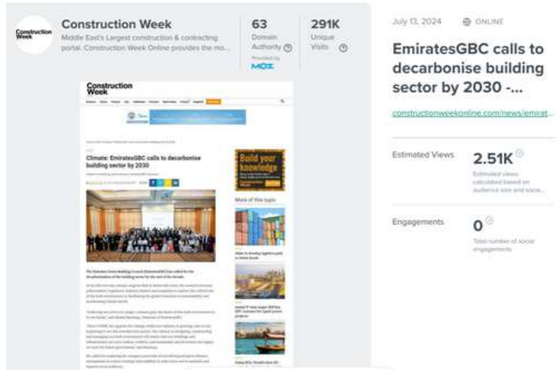
62
Online Pieces
Amount of coverage published on websites, blogs and online outlets

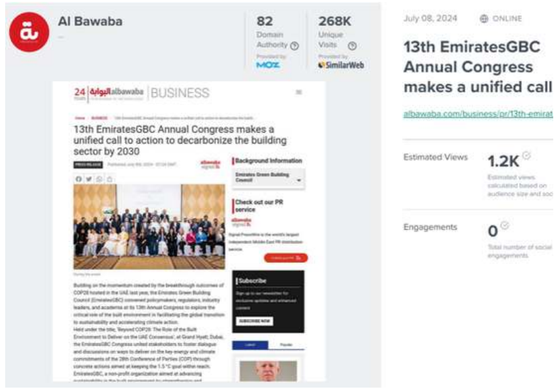
1
Offline Piece
Amount of coverage featured in print publications & broadcast channels

348M
Audience
Combined total of publication-wide audience figures for all outlets featuring coverage









TESTIMONIAL

At Egis, sustainability is at the core of our mission ‘Impact the future’, and our collaboration with EmiratesGBC has been instrumental in driving meaningful progress toward a more sustainable built environment in the UAE. Since becoming an industry partner and sponsor for the Annual Congress in 2023, we have greatly valued from the platform EmiratesGBC provides for knowledge exchange, collaboration, and advocacy. The Annual Congress and other initiatives have allowed us to engage with industry members, contribute to key sustainability discussions, and support impactful programs that align with our vision for a resilient and sustainable future. We’re proud to be part of this journey with EmiratesGBC and look forward to continuing our partnership going ahead.

-Egis

SPONSORSHIP **PACKAGES**

Pre-Event Promotion & Online Branding

- Branding on homepage of the EmiratesGBC Congress website
- 1000 word - Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website
- Branding on the EmiratesGBC Congress email campaigns
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter
- Q&A with sponsor for editorial in the monthly newsletter

Media & Communications

- Quote in event Press Release (to be issued on day of event)
- Sponsor name to be mentioned in all EmiratesGBC Congress press release
- Branding on online collateral promoting the EmiratesGBC Congress
- 2-minute interview with the CEO which will be uploaded on EmiratesGBC's YouTube channel for extra visibility.

At the Event

- Branding on the EmiratesGBC Congress agenda (electronic)
- Option to distribute giveaways
- One expert speaker or panelist slot relevant to the scope of the Congress
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- Option for one commercial to be played during networking break (2-3min)
- Branding on AV screen saver
- 6 Complimentary delegate passes for the EmiratesGBC Congress
- Complimentary seat at the VIP table (CEO level)
- Stall Space in the exhibit area (to be installed and removed by sponsor)

After the Event

- Special thank you & branding in the Congress brief

Platinum Tier
68,000 AED*

Price (*) not inclusive of VAT

Pre-Event Promotion & Online Branding

- Branding on homepage of the EmiratesGBC Congress website
- 300 word – Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website
- Branding on the EmiratesGBC Congress email campaigns
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter

Media & Communications

- Sponsor name to be mentioned in all EmiratesGBC Congress press release
- Branding on online collateral promoting the EmiratesGBC Congress

At the Event

- Branding on the EmiratesGBC Congress agenda (electronic)
- Option to distribute giveaways
- One expert speaker or panelist slot relevant to the scope of the Congress
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- Option for one commercial to be played during networking break (2-3min)
- Branding on AV screen saver
- 4 Complimentary delegate passes for the EmiratesGBC Congress
- Stall Space in the exhibit area (to be installed and removed by sponsor)

After the Event

- Special thank you & branding in the Congress brief

Gold Tier

43,000 AED*

Price (*) not inclusive of VAT

Pre-Event Promotion & Online Branding

- 200 word - Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter

At the Event

- Option to distribute giveaways
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- 3 Complimentary delegate passes for the EmiratesGBC Congress
- Stall Space in the exhibit area (to be installed and removed by sponsor)

After the Event

- Special thank you & branding in the Congress brief

Silver Tier
28,000 AED*

Pre-Event Promotion & Online Branding

- 150 words Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

At the Event

- Option to distribute giveaways
- Special thank you to be announced at the EmiratesGBC Congress
- Branding on AV screen saver (1 session)
- 2 Complimentary delegate passes for the EmiratesGBC Congress

After the Event

- Special thank you & branding in the Congress brief

Session Sponsor
7,000 AED*

Price (*) not inclusive of VAT

Pre-Event Promotion & Online Branding

- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

At the Event

- Exclusive branding during networking sessions.
- Special thank you to be announced at the EmiratesGBC Congress

Networking - Coffee Break Sponsor
5,000 AED*

Pre-Event Promotion & Online Branding

- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

At the Event

- Exclusive branding during networking sessions.
- Special thank you to be announced at the EmiratesGBC Congress

Breakfast Sponsor
5,000 AED*

Pre-Event Promotion & Online Branding

- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

Media & Communication

- Social media postings recognizing support of the sponsor for the session.

At the Event

- Logo display at each table during lunch.
- Complementary pass for 1 delegate ticket.
- Opportunity to display 1 banner in the luncheon area.
- Easel at the entrance of the lunch area.
- Profile of company at the luncheon area.

Lunch Sponsor
12,000 AED*

Price (*) not inclusive of VAT

For more details or inquiries, please contact:

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