EmiratesGBC
مجلس الامارات للابنية الخضراء
Emirates Green Building Council

The Sustainability Lounge by EmiratesGBC

PODCAST SPONSORSHIP

Leading Conversations. Greener Cities

ABOUT EMIRATESGBC

Who We Are

Emirates Green Building Council (EmiratesGBC) was established in 2006 with a mission to advance green building principles, protect the environment, and ensure long-term sustainability across the United Arab Emirates. As the leading authority on sustainable built environments in the UAE, EmiratesGBC brings together industry professionals, government bodies, developers, and innovators to drive meaningful change.

450+
EGBC Events

2,000+
Attendees

3,800+
Email Lead Database

96,000+
Website Unique Users

Our Digital Presence

LinkedIn

30,500+ followers

LinkedIn Newsletter

11,300+ subscriber

YouTube

17.6 K Views
350+ professional subscriber

Meta

1000+ follower

ABOUT THE PODCAST

The Sustainability Lounge by EmiratesGBC

The EmiratesGBC Podcast is a platform for real conversations about sustainable building, green innovation, and the future of the built environment in the UAE and across the MENA region.

The first season highlights the council's 20th anniversary of its impact on people, industry, and the planet, and its efforts to raise awareness on the importance of empowering the growth of green buildings within our cities. This season reflects this occasion by speaking to occupants and presenting how green buildings improve their health, boost their wealth, and how they can influence what future cities look like.

6 Episodes per Season	Focused, high-quality conversations with industry leaders.
2 Formats	Released on both video (YouTube/LinkedIn) and audio (Spotify/Apple Podcasts).
~30 Minutes per Episode	Digestible, professional content for busy professionals

Target Audience:

Built environment professionals · Developers & investors · Government & policy · Sustainability enthusiasts

WHY SPONSOR THE SUSTAINABILITY LOUNGE BY EMIRATESGBC?

1 Elevate Your Brand With Authority

The EmiratesGBC Podcast puts your brand alongside thought leaders and experts shaping the UAE's built environment. Your name becomes associated with quality, credibility, and relevance — in every single episode.

2 Champion 20 Years of Impact

2026 marks EmiratesGBC's 20th anniversary — two decades of driving sustainable change across the UAE's built environment. As a podcast sponsor, your brand stands alongside that legacy, signalling a shared commitment to people and the planet for the long term.

3 Reach the Largest Audience in the Building Sector

EmiratesGBC reaches the widest network of built environment professionals in the UAE — from architects and engineers to developers and policymakers. Sponsoring the podcast is a direct opportunity to project your brand to the people who matter most in the sector, across video, audio, and social platforms.

SPONSORSHIP PRICING

1 Episode
AED 15,000*

- Listing of the sponsor name and logo on the EmiratesGBC Podcast Website
- Mention sponsor name and handle in posts and short videos description
- Text + Logo mention of sponsor in the podcast full video and marketing collateral
- Verbal mention of sponsor name in the podcast full video and audio

2 Episodes
AED 25,000*

- Listing of the sponsor name and logo on the EmiratesGBC Podcast Website
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- Verbal mention of sponsor name in the podcast full video and audio

Season Partner
(6 Episodes)
AED 50,000*

- Listing of the sponsor name and logo on the EmiratesGBC Podcast Website
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- Verbal mention of sponsor name in the podcast full video and audio

Day of Shooting

Opportunity for one senior executive to be part of the group photo with guest + host

Opportunity for one senior executive to meet the guest + host during the day of shooting

Best value for full-season brand presence

Price (*) exclusive of VAT

Let's Build Something Green Together

For sponsorship enquiries and package details, please reach out to our team:

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