20TH ANNIVERSARY EVENT

June 18th - Dubai

SPONSORSHIP BROCHURE

ABOUT EMIRATESGBC

Emirates Green Building Council was formed in 2006, with the goal of advancing green building principles for protecting the environment and ensuring sustainability in the United Arab Emirates.

ABOUT THE 20TH ANNIVERSARY EVENT

To celebrate two decades of advancing sustainability in the UAE's built environment, the Emirates Green Building Council is bringing together the people who made it possible: members, founding partners, government representatives, industry leaders, and supporters — for a landmark Anniversary Ceremony.

The event will honour the Council's journey and the individuals and organisations who have shaped it, through a recognition ceremony, and a celebratory anniversary lunch. It is a moment to reflect on how far we have come, and to recommit to the road ahead.

WHY SPONSOR THE 20TH ANNIVERSARY EVENT?

Be part of a once-in-a-generation milestone — EmiratesGBC's 20th anniversary is a landmark moment in the UAE's sustainability story

Get in the room with an exclusive, curated guest list of senior decision-makers, government representatives, and industry leaders

Associate your brand with legacy, trust, and long-term commitment to sustainability — values that resonate strongly in today's ESG landscape

The UAE's sustainability agenda has never been more prominent — sponsoring this gala places your brand at the heart of that conversation

OUR REACH AND IMPACT

450+
EGBC Events

2,000+
Attendees

3,800+
Email Lead Database

96,000+
Website Unique Users

Linkedin
30,500+ followers

Linkedin Newsletter
11,300+ subscriber

You Tube
17.6 K Views
350+ professional subscriber

Meta
1000+ follower

SPONSORSHIP **PACKAGES**

Pre Event Promotion & Online Branding

- Branding on the EmiratesGBC 20th Anniversary event page
- Sponsor biography on the event sponsor page – 1,000 words
- Announcement of sponsorship in dedicated email
- Hyperlink from sponsor page to sponsor website
- Branding on EmiratesGBC email campaigns promoting the event
- Special announcement of sponsorship on Social Media: Facebook, LinkedIn, Twitter
- Sponsor name linked to company website in EmiratesGBC monthly newsletter

Media & Communications

- Quote in event Press Release (to be issued on day of event)
- Sponsor name mentioned in all event press releases
- Branding on online collateral promoting the event

At the Event

- Special thank you announced at the event
- Branding on AV screens on stage
- Complimentary seats to the event – 4
- Complimentary seat at the head VIP table (CEO level) – 1

Platinum Tier
55,000 AED*

Price (*) exclusive of VAT

Pre-Event Promotion & Online Branding

- Branding on the EmiratesGBC 20th Anniversary event event page
- Sponsor biography on the event sponsor page – 300 words
- Hyperlink from sponsor page to sponsor website
- Branding on EmiratesGBC email campaigns promoting the event
- Special announcement of sponsorship on Social Media: Facebook, LinkedIn, Twitter
- Sponsor name linked to company website in EmiratesGBC monthly newsletter

Media & Communications

- Sponsor name mentioned in all event press releases
- Branding on online collateral promoting the event

At the Event

- Special thank you announced at the event
- Branding on AV screens on stage
- Complimentary seats to the event – 3

Gold Tier
35,000 AED*

Price (*) exclusive of VAT

Pre-Event Promotion & Online Branding

- Sponsor biography on the event sponsor page – 200 words
- Hyperlink from sponsor page to sponsor website
- Special announcement of sponsorship on Social Media: Facebook, LinkedIn, Twitter
- Sponsor name linked to company website in EmiratesGBC monthly newsletter

At the Event

- Special thank you announced at the event
- Complimentary seats to the event – 2

Silver Tier
20,000 AED*

Price (*) exclusive of VAT

For more details or inquiries, please contact:

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