



2025  
**EmiratesGBC**  
Annual Congress

# 14TH ANNUAL CONGRESS 2025

May 7th - 8th  
Dubai, Abu Dhabi

**SPONSORSHIP BROCHURE**

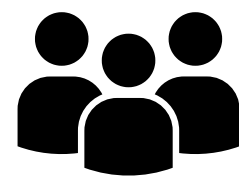


# ABOUT EMIRATESGBC

Emirates Green Building Council was formed in 2006, with the goal of advancing green building principles for protecting the environment and ensuring sustainability in the United Arab Emirates.



65 + EGBC events



2000+ attendees





# ABOUT 14TH ANNUAL CONGRESS

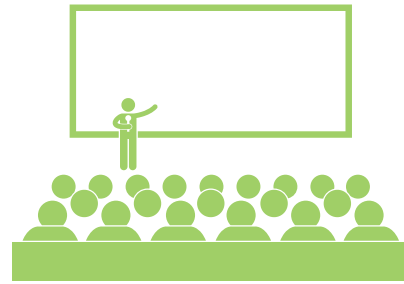
The EmiratesGBC Annual Congress is the UAE's premier platform for advancing sustainable development and green building practices, bringing together industry leaders, policymakers, and experts to exchange knowledge, showcase innovations, and drive collective action toward a sustainable future.



# 2024 13th Annual Congress Highlights



**200+ Attendees**



**30+ Speakers**



**55+ Organizations**





# 14TH ANNUAL CONGRESS

## TITLE - MISSION TO 1.5C: BE BOLD ON BUILDINGS

### OBJECTIVE

In recognition of the urgency of the climate crisis and in line with the release of the UAE Third Nationally Determined Contribution (NDC 3.0) in November 2024 and the Global Green Building Council network calls on governments to be bold on buildings at COP29, the congress will bring together regulators, industry and academia to explore and discuss how to accelerate actions towards achieving the 1.5oC.

### PURPOSE

Currently, the building and construction sector is not on track to halve emissions by 2030 or reach net zero by 2050. However, the sector holds immense potential for climate action, offering over 40% of the solutions needed to double energy intensity improvements by 2030. In the UAE, emissions for the buildings sector are set to reduce by 79% to 15 MtCO<sub>2e</sub> by 2035.

17+  
Industries

50+  
Speakers

60+  
Organizations

Keynote Address

Presentations

Panels

Fireside Chat

Workshops

Interactive Booths

Activities

Masterclass

Q&A

# The 14th Annual Congress will explore the following areas:

**Theme 1: Enhance ambitions with NDCs**

**Theme 2: Climate finance as an enabler**

**Theme 3: Resilience and adaptation**

**Theme 4: The building breakthrough**



# WHO'S IN THE ROOM



**Governments/Ministries**



**Policy-makers and  
Regulatory Bodies**



**Municipalities**



**Financial  
Institutions**



**Building Technologists**



**Consultants**



**Engineers &  
Contractors**



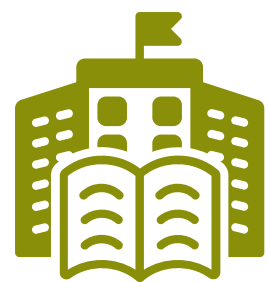
**Manufacturers**



**Real Estate & Property  
Managers**



**Developers**



**Academia**



**Energy Services**



**Sustainability & ESG  
Professionals**



**NGOs**



**Health & Well-being  
Professionals**

# WHY SPONSOR THE 14TH EMIRATESGBC ANNUAL CONGRESS?



Be a Catalyst for Change – Play a pivotal role in accelerating sustainability and decarbonization in the built environment.



Thought Leadership – Position your organization at the forefront of innovation by engaging with key decision-makers and industry experts.



Turn Commitment into Action – Move beyond sustainability pledges by actively shaping policies, solutions, and industry best practices.



Champion Resilient & Future-Ready Buildings – Support the transition toward a built environment that is not only sustainable but also adaptable to climate challenges.



# OUR REACH

## EmiratesGBC's LinkedIn

Followers: 25,223  
Page views: 18,843

## EmiratesGBC's Website

Users: 92.6k  
Direct: 88.71%  
Organic: 69.62%

## EmiratesGBC's Instagram

Reach: 2.4k  
Views: 1.1K

## EmiratesGBC's YouTube

Views: 2.2k  
Subscribers: 300

# KEY SPONSORSHIP ADVANTAGES



Branding on marketing collateral

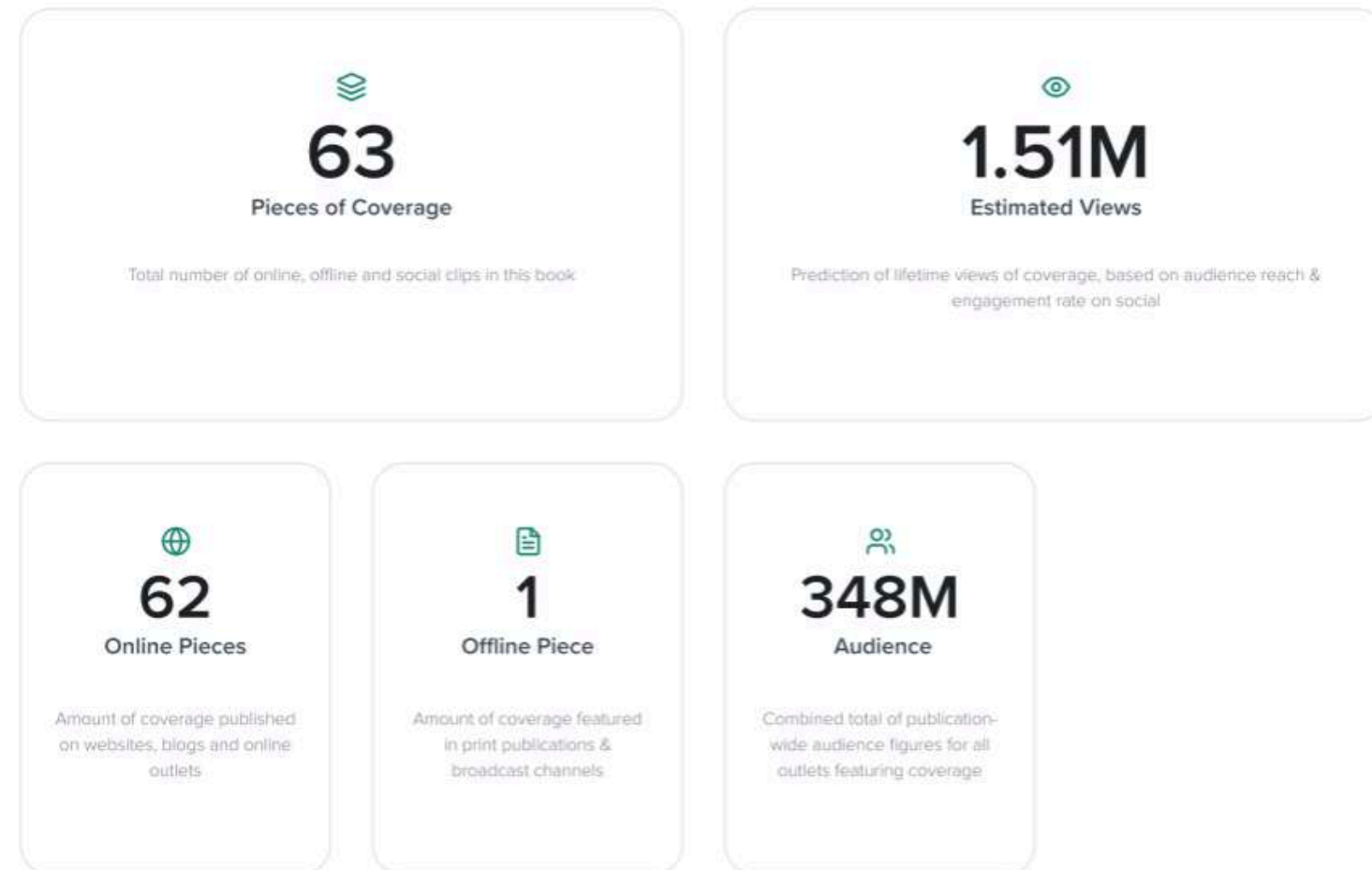
Announcement on Social Media

Exhibition space

Panelist/Speaking slot



# MEDIA & MARKETING EXPOSURE



**Al Khaleej**  
63 Domain Authority  
737K Unique Visits

July 08, 2024 ONLINE

## الإمارات للأبنية الخضراء» يدعو لإزالة الكربون من قطاع البناء بحلول 2030 | صحيفة

**4.24K** Estimated Views  
**0** Engagements

July 08, 2024 ONLINE

## الإمارات للأبنية الخضراء» يدعو لإزالة الكربون من قطاع البناء بحلول 2030 | صحيفة

[alkhaleej.ae/2024-07-08/%D8%A7%D9%...](https://alkhaleej.ae/2024-07-08/%D8%A7%D9%...)


Estimated Views **4.24K**  
Estimated views calculated based on audience size and social...

Engagements **0**  
Total number of social engagements

# MEDIA & MARKETING EXPOSURE

**Eye of Riyadh**  
Most popular portal provides daily news, events, interactive services of information and complete...

47 Domain Authority  
212K Unique Visits



ONLINE

### المؤتمر السنوي لمجلس الإمارات للأبنية الخضراء يطلق... دعوة موحدة للعمل على إزالة

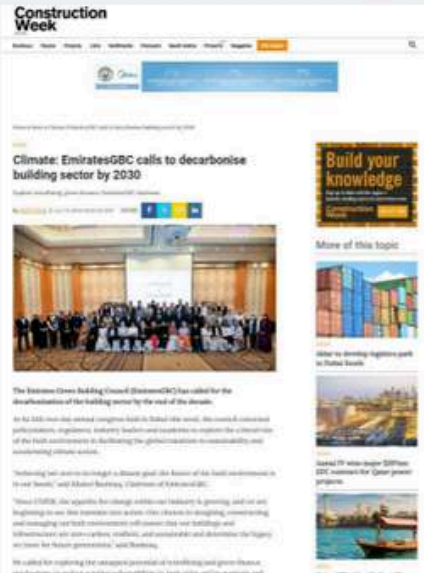
[eyeofriyadh.com/ar/news/details/172042](http://eyeofriyadh.com/ar/news/details/172042)

Estimated Views **10.2K**  
Estimated views calculated based on audience size and social...

Engagements **0**  
Total number of social engagements

**Construction Week**  
Middle East's Largest construction & contracting portal. Construction Week Online provides the mo...

63 Domain Authority  
291K Unique Visits



July 13, 2024 ONLINE

### EmiratesGBC calls to decarbonise building sector by 2030 -...

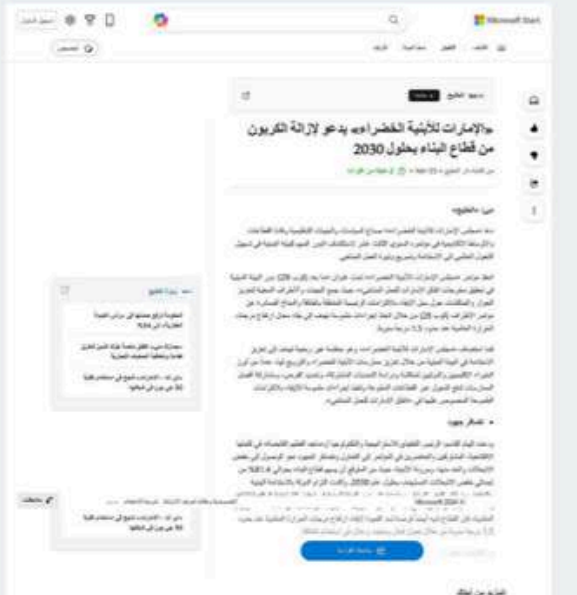
[constructionweekonline.com/news/emirat...](http://constructionweekonline.com/news/emirat...)

Estimated Views **2.51K**  
Estimated views calculated based on audience size and social...

Engagements **0**  
Total number of social engagements

**MSN**  
Your customizable and curated collection of the best in trusted news plus coverage of sports...

94 Domain Authority  
151M Unique Visits



July 08, 2024 ONLINE

### الإمارات للأبنية الخضراء تدعو لإزالة الكربون من قطاع البناء بحلول 2030

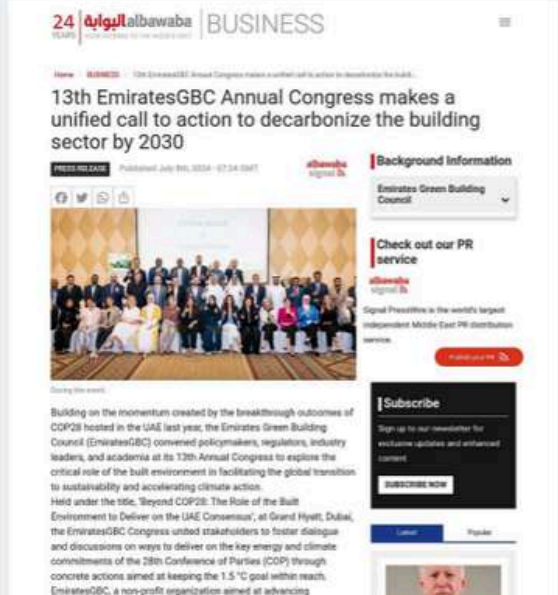
[msn.com/ar-ae/news/other/%D8%A7%D9...](http://msn.com/ar-ae/news/other/%D8%A7%D9...)

Estimated Views **602K**  
Estimated views calculated based on audience size and social...

Engagements **0**  
Total number of social engagements

**Al Bawaba**

82 Domain Authority  
268K Unique Visits



July 08, 2024 ONLINE

### 13th EmiratesGBC Annual Congress makes a unified call

[alhawaba.com/business/pr/13th-emirat](http://alhawaba.com/business/pr/13th-emirat)

Estimated Views **1.2K**  
Estimated views calculated based on audience size and soc...

Engagements **0**  
Total number of social engagements



# TESTIMONIAL



At Egis, sustainability is at the core of our mission ‘Impact the future’, and our collaboration with EmiratesGBC has been instrumental in driving meaningful progress toward a more sustainable built environment in the UAE. Since becoming an industry partner and sponsor for the Annual Congress in 2023, we have greatly valued from the platform EmiratesGBC provides for knowledge exchange, collaboration, and advocacy. The Annual Congress and other initiatives have allowed us to engage with industry members, contribute to key sustainability discussions, and support impactful programs that align with our vision for a resilient and sustainable future. We’re proud to be part of this journey with EmiratesGBC and look forward to continuing our partnership going ahead.

**-Egis**



# SPONSORSHIP **PACKAGES**



## **Pre-Event Promotion & Online Branding**

- Branding on homepage of the EmiratesGBC Congress website
- 1000 word - Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website
- Branding on the EmiratesGBC Congress email campaigns
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter
- Q&A with sponsor for editorial in the monthly newsletter

## **Media & Communications**

- Quote in event Press Release (to be issued on day of event)
- Sponsor name to be mentioned in all EmiratesGBC Congress press release
- Branding on online collateral promoting the EmiratesGBC Congress
- 2-minute interview with the CEO which will be uploaded on EmiratesGBC's YouTube channel for extra visibility.

## **At the Event**

- Branding on the EmiratesGBC Congress agenda (electronic)
- Option to distribute giveaways
- One expert speaker or panelist slot relevant to the scope of the Congress
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- Option for one commercial to be played during networking break (2-3min)
- Branding on AV screen saver
- 6 Complimentary delegate passes for the EmiratesGBC Congress
- Complimentary seat at the VIP table (CEO level)
- Stall Space in the exhibit area (to be installed and removed by sponsor)

## **After the Event**

- Special thank you & branding in the Congress brief

**Platinum Tier**  
**68,000 AED\***

Price (\*) inclusive of VAT

### **Pre-Event Promotion & Online Branding**

- Branding on homepage of the EmiratesGBC Congress website
- 300 word – Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website
- Branding on the EmiratesGBC Congress email campaigns
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter

### **Media & Communications**

- Sponsor name to be mentioned in all EmiratesGBC Congress press release
- Branding on online collateral promoting the EmiratesGBC Congress

### **At the Event**

- Branding on the EmiratesGBC Congress agenda (electronic)
- Option to distribute giveaways
- One expert speaker or panelist slot relevant to the scope of the Congress
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- Option for one commercial to be played during networking break (2-3min)
- Branding on AV screen saver
- 4 Complimentary delegate passes for the EmiratesGBC Congress
- Stall Space in the exhibit area (to be installed and removed by sponsor)

### **After the Event**

- Special thank you & branding in the Congress brief

**Gold Tier**  
**43,000 AED\***

Price (\*) inclusive of VAT

### **Pre-Event Promotion & Online Branding**

- 200 word - Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website
- Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter
- Sponsor name linked to the company website in EmiratesGBC monthly newsletter

### **At the Event**

- Option to distribute giveaways
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- 3 Complimentary delegate passes for the EmiratesGBC Congress
- Stall Space in the exhibit area (to be installed and removed by sponsor)

### **After the Event**

- Special thank you & branding in the Congress brief

**Silver Tier**  
**28,000 AED\***

### **Pre-Event Promotion & Online Branding**

- 150 words Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

### **At the Event**

- Option to distribute giveaways
- Special thank you to be announced at the EmiratesGBC Congress
- Branding on AV screen saver (1 session)
- 2 Complimentary delegate passes for the EmiratesGBC Congress

### **After the Event**

- Special thank you & branding in the Congress brief

**Session Sponsor**  
**10,000 AED\***

Price (\*) inclusive of VAT



### **Pre-Event Promotion & Online Branding**

- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

### **At the Event**

- Exclusive branding during networking sessions.
- Special thank you to be announced at the EmiratesGBC Congress

### **Pre-Event Promotion & Online Branding**

- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

### **Media & Communication**

- Social media postings recognizing support of the sponsor for the session.

### **At the Event**

- Logo display at each table during lunch.
- Complementary pass for 1 delegate ticket.
- Opportunity to display 1 banner in the luncheon area.
- Easel at the entrance of the lunch area.
- Profile of company at the luncheon area.

### **Pre-Event Promotion & Online Branding**

- Hyperlink from EmiratesGBC Congress sponsor page to sponsor website

### **At the Event**

- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress

**Networking  
Sponsor  
7,000 AED\***

**Lunch Sponsor  
12,000 AED\***

**Bronze Sponsor  
5,000 AED\***

Price (\*) inclusive of VAT

For more details or inquiries, please contact:

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