

## Application Guidelines

### Award 14: Sustainable Building Material of the Year – Construction Material

#### **Definition**

Award 14 rewards the successful introduction of a construction material. This Award considers the products' function, its form, and the location of its production.

#### **Eligibility**

A construction material introduced to the MENA region or a specific location in the region, in 2022 or thereafter, and not previously available in the MENA region, leads to significantly improved sustainability performance over business as usual.

#### **Mandatory submission:**

- Filled online application form, with answers relevant to the application questions.
- One (1) annex document: Commercial documents (marketing brochures, flyers, ads...) will not be considered as relevant materials for this category. Kindly note that the supporting document cannot exceed 10 pages in length.

#### **Application Questions:**

1. Please describe your product and highlight the relevant achievements as per the application time frame (2022 and thereafter). (400 words max)
2. How is your product contributing to sustainability (socially, economically, and environmentally) on the local and regional level? Please highlight relevant practices that contribute to the advancement of the green building industry. (400 words max.)

*Pointers include:*

- *Green standards/EPDs*
  - *Testing and Certifications*
  - *Innovation*
3. Why should your project/company/product win the award for the category selected? (400 words max)