

Application Guidelines

Award 13: Green Building Material of the Year – Construction Material

Definition

Award 13 rewards the successful introduction of a construction material. This Award takes into account the products' function, its form or the location of its production.

Eligibility

A construction material introduced to the MENA region or a specific location in the region, in 2021 or thereafter, and not previously available in the MENA region, leads to significantly improved sustainability performance over business as usual.

Mandatory submission:

- Filled online application form;
- One (1) annex document: Commercial documents (marketing brochures, flyers, ads...) will not be considered as relevant materials for this category.

Application Questions:

1. Please describe your product and highlight the relevant achievements during the past 12 months (400 words max)
2. How is your product contributing to sustainability (socially, economically, and environmentally) on the local and regional level? Please highlight relevant practices that contribute to the advancement of the green building industry. (400 words max.)

Pointers include:

- *Green standards/EPDs*
 - *Testing and Certifications*
 - *Innovation*
3. Why should your project/company/product win the award for the category selected? (400 words max)