



MENA Green Building  
**AWARDS**

# Partnership Opportunity 2022

## **MENA Green Building Awards**



## INTRODUCTION

The **MENA Green Building Awards** will honor organizations in the MENA region that demonstrate clear implementation of sustainable design, construction and operation of buildings and structures.

Its goal is to help establish a regional model for the sustainable built environment that is world class and replicable.

2022 will see the 9th consecutive cycle of the awards program which is endorsed by the World Green Building Council and delivered in partnership with 6 regional Green Building Councils.

The Awards Ceremony and Gala event regularly hosts over 150 guests, many of whom are key government stakeholders and regulatory bodies, industry professionals, NGOs and research institutions.

With stronger reach in the region, we expect the number of applications and event delegates to continue to grow in 2022.

## MEDIA COVERAGE

With each successive year of the event continues to grow and media interest continues to increase. We again expect extensive media coverage which will highlight the event program and participants as well as its sponsors. The media outreach is both local and regional and includes, news channels, trade magazines, daily publications, newspapers, online magazines and blogs



## SPONSORSHIP PACKAGE OVERVIEW

Platinum Sponsor	55,000 AED
Gold Sponsor	35,000 AED
Silver Sponsor	20,000 AED
Category Sponsor	10,000 AED

**Early bird and joint discounts available to organizations  
supporting both the Awards and Annual Congress**

# AWARDS PACKAGE COMPARISON

Awards Sponsorship Benefits	Platinum	Gold	Silver	Category
<b>Pre Event Promotion &amp; Online Branding</b>				
Branding on homepage of the MENA Green Building Awards website	x	x		
Sponsor biography on the MENA Green Building Awards sponsor page	1000 words	300 words	200 words	150 words
Hyperlink from MENA Green Building Awards sponsor page to sponsor website	x	x	x	x
Branding on the MENA Green Building Awards email campaigns	x	x		
Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	x	x	x	
Sponsor name linked to the company website in EmiratesGBC monthly newsletter	x	x	x	
Q&A with sponsor for editorial in the monthly newsletter	x			
<b>Media &amp; Communications</b>				
Quote in event Press Release (to be issued on day of event)	x			
Sponsor name to be mentioned in all MENA Green Building Awards press release	x	x		
Branding on online collateral promoting the EmiratesGBC Congress	x	x		
<b>At the Event</b>				
Branding on the tables menu & awards program (electronic)	x	x		
Option to distribute giveaways	x	x	x	x
Keynote Address speaking engagement - CEO Level	x			
Branding on Ceremony & Gala Dinner printed collateral (signage & banners)	x	x	x	
Special thank you to be announced at the Ceremony & Gala Dinner	x	x	x	x
Branding on AV screens on stage	x	x		
Complimentary seats to MENA Green Building Awards Gala	5	4	2	2
Complimentary seat at the head VIP table (CEO level)	1			
Sponsor will be acknowledged and rewarded with an Appreciation Plaque	x			
Presenting one award crystal to an award category winner	x			x
Complimentary application submission to the MENA Green Building Awards	3	2	1	1
<b>After the Event</b>				
Special thank you & branding in the Awards brief	x	x	x	x
<b>Cost (UAE Dirhams)</b>	<b>55,000</b>	<b>35,000</b>	<b>20,000</b>	<b>10,000</b>



## BENEFITS OF PARTNERSHIP

- Demonstrate sustainability leadership
  - Event participation for employees
  - Media coverage for your organization
- Long term brand exposure & visibility across EmiratesGBC's network
  - Networking opportunities

**Support the green building movement in the Middle East Region**



MENA Green Building  
**AWARDS**

To pursue a sponsorship opportunity, please contact  
**[m.juma@emiratesgbc.org](mailto:m.juma@emiratesgbc.org)**  
or call: **+971 4 346 8244**  
Thank you!