



**Partnership Opportunity**

**WORLD GREEN BUILDING WEEK  
2022**

# World Green Building Week

The Green Building Week celebrates sustainability in the built environment and raises awareness on the great impact that buildings have on the environment, economies, and communities.

This year EmiratesGBC is hosting a series of events to mark the World Green Building Week. The events will span across 3 days and will host different activities including roundtable, panel discussion, and professional networking. Aiming to bring various stakeholders from government, private sector and academia all together.



# SPONSORSHIP PACKAGE OVERVIEW

Platinum Partner

(Full 3-day Sponsorship)

10,000 AED

Session Partner

(1-Day sponsorship)

5,000 AED

# SPONSORSHIP PACKAGE BENEFITS

World Green Building Week Series Sponsorship Benefits	Platinum	Session
<b>Pre Event Promotion &amp; Online Branding</b>		
Branding on Social Media Posts	On all event posts	Posts related to sponsored session
Branding on Green Building Week Email campaigns	x	x
Hyperlink from EmiratesGBC email campaigns to sponsor website	x	x
Special announcement of sponsorship on Social Media channels	x	x
Special "Meet the Sponsor" mailer sent out	x	x
<b>Media &amp; Communications</b>		
Quote in event Press Release	x	x
Sponsor name to be mentioned in all EmiratesGBC Green Building Week press release	x	x
Branding on online collateral promoting the World Green Building Week	x	Posts related to sponsored session
<b>At the Event</b>		
Branding on the EmiratesGBC World Green Building Week agenda (electronic)	On all sessions	1 Session
Option to distribute giveaways	x	x
Opportunity to participate in the event	x	x
Branding on printed collateral (signage & banners)	On all sessions	1 Session
Special thank you to be announced at the beginning and end of the session	On all sessions	1 Session
Branding on AV screen saver	On all sessions	1 Session
Front row seats for panel discussion and workshop sessions (CEO level)	On all sessions	1 Session
Option for one commercial to be played during networking break (2-3min)	x	
<b>After the Event</b>		
Special thank you & branding in the event brief	x	x
<b>Cost (UAE Dirhams)</b>	<b>10,000</b>	<b>5,000</b>

# BENEFITS OF PARTNERSHIP

- Demonstrate sustainability leadership
  - Event participation for employees
  - Media coverage for your organization
- Long term brand exposure & visibility across EmiratesGBC's network
  - Networking opportunities

**Support the green building movement in the UAE and beyond**



To pursue a sponsorship opportunity, please contact  
[m.juma@emiratesgbc.org](mailto:m.juma@emiratesgbc.org) or call **04 346 8244**

Thank you!