

KNOWLEDGE-SHARING WEBINARS

DESCRIPTION

EmiratesGBC webinars put a spotlight on a specific topic within the green building and sustainability sector.

Bringing together international and regional speakers and leveraging our partnerships and members, EmiratesGBC has access to a network of expertise to deliver engaging and informative webinars on a diverse range of topics.

The webinars are delivered in the format of a presentation and discussion either by 1 speaker or a panel of 2 to 3 speakers. Attendance is open to all and our webinars reach a wide audience across the region. Webinars are delivered live and can be watched back at the viewers convenience giving the partners longer term brand exposure. Webinars are marketed by EmiratesGBC across our MENA network and wider GBC audience.

1,500 AED

BENEFITS

- Recognition of event sponsorship on EmiratesGBC events calendar and link to sponsor website.
- Promotion of webinar through EmiratesGBC social media (LinkedIn, Twitter, Facebook) and EmiratesGBC Newsletter
- Sponsor logo in designated sponsor section of event invitation and webinar promotional material
- Acknowledgement of sponsorship during webinar by announcement
- Sponsor branding on the presentation opening & closing slides
- Acknowledgment and sponsor's link in follow up email to attendees
- Webinar recording link to be shared with sponsor to circulate with network/upload onto website
- Webinar recordings to remain on EmiratesGBC video channel (GoToWebinar & YouTube) for at least 6 months after recording