

# GREEN BUILDING TOOLTIPS SPONSORSHIP IAQ UPDATE

## DESCRIPTION

The EmiratesGBC Green Building Tooltips is a rich online resource on green building practices, which provide relevant information on green buildings for homeowners and developers, as well as for commercial building owners, tenants, architects, interior designers, planners, educational institutions and healthcare providers. A significant portion of people's time is spent indoors, making good indoor air quality critical for good health. Providing IAQ tips would benefit the public for the long-term, and especially now, considering the current coronavirus (COVID-19) pandemic. Sponsors will benefit by demonstrating their IAQ expertise and by linking their presence and work with the Green Building Tooltips through brand exposure and media coverage.

30,000 AED

## BENEFITS

	Sponsorship Benefits	IAQ Package
Tooltip Content	Logo and Branding on Green Building Tooltips homepage on EmiratesGBC website for two years	✓
	Contribute to content update of the Indoor Air Quality tips	✓
	Hyperlink from online Tooltips to sponsor website for two years	✓
Online Branding & Media	Branding on the email campaigns announcing the new IAQ features	✓
	Announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	✓
	Announcement mentioned in EmiratesGBC monthly newsletter	✓
IAQ Webinar	Quote in launch Press Release	✓
	Branding on the EmiratesGBC presentation	✓
	One expert speaker slot at an EGBC webinar focusing on IAQ	✓