



EmiratesGBC
Annual Congress

Partnership Opportunity 2021

10th Annual EmiratesGBC Congress

ANNUAL EMIRATESGBC CONGRESS

The Congress is an annual initiative dedicated to fostering industry dialogue and engaging stakeholders to further influence sustainable practices in the built environment. It will provide a platform for industry-defining discussions that offers critical insights on diverse aspects of sustainable built environments with the goal of strengthening the UAE's green economy.

The 2021 EmiratesGBC Congress marks the tenth cycle of EmiratesGBC's flagship event and we expect the Congress to achieve a bigger, regional audience through the online platform and provide a legacy of content that will increase our partners brand exposure beyond the Congress date.

MEDIA COVERAGE

With each successive year the event continues to grow and media interest continues to increase. We again expect extensive media coverage which will highlight the event program and participants as well as its sponsors. The media outreach is both local and regional and includes, news channels, trade magazines, daily publications, newspapers, online magazines and blogs



SPONSORSHIP PACKAGE OVERVIEW

Platinum Sponsor	55,000 AED
Gold Sponsor	35,000 AED
Silver Sponsor	20,000 AED
Category Sponsor	10,000 AED

Early bird and joint discounts available to organizations supporting both the Awards and Annual Congress

CONGRESS PACKAGE COMPARISON

Congress Sponsorship Benefits	Platinum	Gold	Silver	Session
Pre Event Promotion & Online Branding				
Branding on homepage of the EmiratesGBC Congress website	x	x		
Sponsor biography on the EmiratesGBC Congress website sponsor page	1000 words	300 words	200 words	150 words
Hyperlink from EmiratesGBC Congress sponsor page to sponsor website	x	x	x	x
Branding on the EmiratesGBC Congress email campaigns	x	x		
Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	x	x	x	
Sponsor name linked to the company website in EmiratesGBC monthly newsletter	x	x	x	
Q&A with sponsor for editorial in the monthly newsletter	x			
Media & Communications				
Quote in event Press Release (to be issued on day of event)	x			
Sponsor name to be mentioned in all EmiratesGBC Congress press release	x	x		
Branding on online collateral promoting the EmiratesGBC Congress	x	x		
At the Event	x			
Branding on the EmiratesGBC Congress agenda (electronic)	x	x		
Option to distribute giveaways	x	x	x	x
One expert speaker or panelist slot relevant to the scope of the Congress	x	x		
Branding on EmiratesGBC Congress printed collateral (signage & banners)	x	x	x	
Special thank you to be announced at the EmiratesGBC Congress	x	x	x	x
Option for one commercial to be played during networking break (2-3min)	x	x		
Branding on AV screen saver	x	x		1 session
Complimentary delegate passes for the EmiratesGBC Congress	10	8	6	3
Complimentary seat at the VIP table (CEO level)	x			
Stall Space in the exhibit area (to be installed and removed by sponsor)	x	x	x	
After the Event				
Special thank you & branding in the Congress brief	x	x	x	x
Cost (UAE Dirhams)	55,000	35,000	20,000	10,000

BENEFITS OF PARTNERSHIP

- Demonstrate sustainability leadership
 - Event participation for employees
 - Media coverage for your organization
- Long term brand exposure & visibility across EmiratesGBC's network
 - Networking opportunities

Support the green building movement in the UAE and beyond





EmiratesGBC
Annual Congress



2020 MENA Green Building
AWARDS

To pursue a sponsorship opportunity, please contact
events@emiratesgbc.org or call **04 346 8244**

Thank you!