## EmiratesGBC Sponsorship Opportunities 2020 EMIRATESGBC WOMEN'S NETWORK SPONSORSHIP PROPOSAL

## DESCRIPTION

The EmiratesGBC Women's Network will serve as a platform for networking, mentoring and knowledge-sharing for women across the MENA region working in the field of green buildings and sustainable development.

The Network aims to increase engagement and support with female sustainability professionals and promote inclusivity, diversity and leadership. The EmiratesGBC Women's Network will be EmiratesGBC led and will include a steering committee to support the initiative's overall direction and planning.

Network deliverables will include networking events and meetings initially in the first year with planned growth to include a mentorship program, competitions and more, to be identified and agreed through the EWN steering committee. One Year 20,000 AED Two Years 30,000 AED

## **Benefits**

- Recognized as EmiratesGBC Women's Network (EWN) 'Champion'
- Logo and branding on EWN webpage
- Logo in the footer of EWN email communications
- Position on the EWN Steering Committee (delegate to meet EWN criteria)
- Opportunity to guide Network's strategy and deliverables through steering committee
- Recognition in select press releases and marketing communications
- Recognition in social media posts quarterly
- Acknowledgement in a dedicated article in the EmiratesGBC Newsletter