



Part of



Hosted by



Emirates Green Building Council at WFES 2019





A global industry platform connecting business and innovation in energy, clean technology and efficiency for a sustainable future.

WFES, hosted by Masdar, enables Abu Dhabi Sustainability Week (ADSW) to deliver innovation, technology and investment between public and private sectors for global sustainable development.

In 2018, WFES demonstrated its powerful global reach, connecting businesses and innovators from around the world with regional opportunities which led to over USD15bn worth of projects and funding announced at the event.



33,000+

ATTENDEES



850

EXHIBITING COMPANIES
& BRANDS



\$15BN

DEALS ONSITE



100+

START-UPS



10,000+

MEETINGS FACILITATED



240+

SPEAKERS



100+

CONFERENCE
SESSIONS



2000+

DELEGATES



19

INTERNATIONAL
PAVILIONS



“

“Abu Dhabi Sustainability Week is a great place for thought leaders and experts in the field to come together to discuss and develop clean and sustainable energy sources.”

H.H. Sheikh Mohammed Bin Rashid Al Maktoum
Vice President and Prime Minister of the UAE
and Ruler of Dubai

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H.H. Sheikh Mansour bin Zayed Al Nahyan
Deputy Prime Minister and Minister of
Presidential Affairs, UAE



H.H. Sheikh Hazza bin Zayed Al Nahyan
Vice Chairman of the Abu Dhabi Executive Council



H.E. Razan Al Mubarak
Secretary General, Environment Agency
- Abu Dhabi



H.E. Eng. Suhail Mohamed Faraj Al Mazrouei
Minister of Energy and Industry, UAE



H.E. Mariam Saeed Hareb Al Muhairi
Minister of Food Security, UAE



H.E. Dr. Ahmad Belhou Al Falasi
Minister of State for Higher Education
and Advanced Skills, UAE



H.E. Dr. Sultan Ahmed Al Jaber
UAE Minister of State and Chairman of Masdar



H.E. Shamma bint Suhail bin Faris Al Mazrui
Minister of State for Youth Affairs, UAE



H.E. Dr. Thani bin Ahmed Al-Zeyoudi
Minister of Climate Change and Environment, UAE



H.E. Awaidha Murshed Ali Al Marar
Chairman of Department of Energy, UAE and
Member of the Abu Dhabi Executive Council



**Exposure to
UAE Leaders**

**Thought
Leadership**

**Brand
positioning**

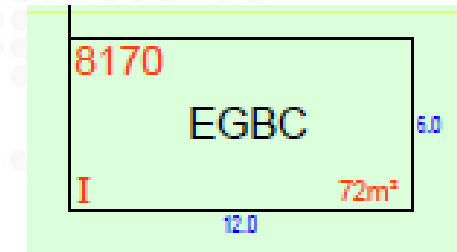
Innovation

**Business
opportunities**

As a partner, you will benefit from a campaign that spans the globe and reaches thousands of industry professionals. As part of ADSW, WFES and its co-located exhibitions achieved PR coverage of more than \$25 Million, targeted across the following channels:

**680K**
UNIQUE WEBSITE VISITORS**+200**
EMAIL PROMOTIONS SENT**+700**
RADIO SPOTS AND LIVE READS**100K+**
SOCIAL MEDIA COMMUNITY

Floor Plan





STAND PROPOSAL – Option 1

- **Discounted Space only: AED 1,815/ m2**
- **Registration Fee: AED 3,000**

Benefits:

- 1 complimentary conference pass (value AED 12,000)
- Complimentary listing on WFES Green Buildings website and Exhibitors Directory
- 2 invitations to the Official Cocktail Reception
- Speaking opportunity at WFES Green Buildings Forum (Subject to the conference committee approval)
- Complimentary exhibitor badges and dedicated customer assistance from the show team in AD
- Complimentary transportation from your hotel to ADNEC (WFES venue)
- Opportunity to post your press releases and product photos on the WFES Green Buildings Expo website
- Opportunity to feature in a collective e-mail shot sent to the WFES Green Buildings website pre-registered visitors
- Company name featured on the big board onsite
- Opportunity to nominate 5 potential buyers (hosted by Reed Exhibitions)
- Access to the Online Sustainability Business Connect Programme

- **Discounted Space plus equipped stand: AED 2,000 / m²**
- **Registration Fee: AED 3,000**

Benefits : Same benefits as Option 1, in addition to the build up stand

Stand Description

- Shell scheme stand built to a height of 2.5mH With infill fascia panel
- Exhibition grade carpet
- Enhanced branding opportunity with curved header on side of the structure

Furniture Package (per 12sqm)

- 3x Plywood Chairs
- 1x Round table with chrome legs
- Lockable counter

Electrical Package (per 12 sqm)

- 3x Spotlights per 12 sqm
- 1x Electrical socket per 12 sqm

Graphics

- 0.3m Company branding below the 2.5m column height
- 0.4m Corporate branding above 2.5m column height = 3.0m total height
- Company logo on lockable counter



- **Extra EmiratesGBC Member Benefits (value AED 10,500)**
- **Complimentary**

Benefits :

- ✓ Speaking opportunity at WFES Green Buildings Forum (Subject to the conference committee approval)
- ✓ Dedicated marketing campaign by EmiratesGBC to its network of 9,000+ industry stakeholders in addition to WFES marketing – featuring the EGBC Pavilion and stand number
- ✓ Exhibitors listing on WFES mobile App
- ✓ Complimentary e-invitations for Emirates GBC members to distribute to their clients to attend the exhibition



Thank You