

EmiratesGBC Sponsorship Opportunities 2020

PUBLICATION SPONSORSHIP UAE MARKET BRIEF

Highlighted
Sponsor

20,000 AED

Supporting
Sponsor

5,000 AED

DESCRIPTION

The Green Buildings Market Brief highlights the green building policies in the UAE and showcases facts, figures and achievements from the implemented initiatives that promote sustainable development in the country. The new and updated publication will provide a snapshot of the green building industry in the UAE and be a readily available and reliable source of information for sustainable buildings.

Sponsors will benefit by linking their presence and work with the publication through brand exposure and media coverage.

PUBLICATION SPONSORSHIP BENEFITS

		Sponsorship Benefits	
		1	2
Publication	Section (100 words) dedicated to highlight the sponsor's project/ program/ strategy/product	✓	
	Branding on the publication (Logo added to the footer of the publication)	✓	✓
Online Branding	1 min video about the sponsor's highlighted project/ program/ strategy/ product added to the website page (video is to be provided by sponsor and agreed with EGBC)	✓	
	Branding on the website page dedicated for the publication	✓	✓
	Hyperlink from publication webpage to sponsor website	✓	✓
	Branding on the email campaigns announcing the publication	✓	✓
	Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	✓	
	Sponsor name mentioned in EmiratesGBC monthly newsletter	✓	✓

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Media	Quote in launch Press Release (to be issued on publishing date)	✓	
	Sponsor name to be mentioned in launch press release	✓	✓
Launch Event or Webinar	Branding on the EmiratesGBC presentation	✓	✓
	One expert speaker or panelist slot	✓	
	Special thank you to be announced at the launch event	✓	✓

1 = Highlighted Sponsor 2 = Supporting Sponsor