

EmiratesGBC Sponsorship Opportunities 2020

PUBLICATION SPONSORSHIP DEEP RETROFIT STUDY

DESCRIPTION

The Deep Retrofit Study is being conducted to help explore region-specific solutions and approaches to retrofitting buildings that go beyond current renovation programs, and, which achieve greater energy and financial savings.

These deep retrofits pave the way for the existing building stock to ultimately decarbonize and reinforce the need for the UAE and its industrie to move towards a net zero carbon future. The published study results will support the industry by updating the potential of deep retrofits through an assessment of the associated market expectations, readiness, challenges, and opportunities.

Sponsors will benefit by linking their presence and work with the publication through brand exposure and media coverage.

Highlighted Sponsor
20,000 AED

Supporting Sponsor
5,000 AED

PUBLICATION SPONSORSHIP BENEFITS

Sponsorship Benefits		1	2
Publication	Section (100 words) dedicated to highlight the sponsor’s project/program/strategy/product	✓	
	Branding on the publication (Logo added to the footer of the publication)	✓	✓
Online Branding	1 min video about the sponsor’s highlighted project/ program/ strategy/ product added to the website page (video is to be provided by sponsor and agreed with EGBC)	✓	
	Branding on the website page dedicated for the publication	✓	✓
	Hyperlink from publication webpage to sponsor website	✓	✓
	Branding on the email campaigns announcing the publication	✓	✓
	Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	✓	

EmiratesGBC Sponsorship Opportunities 2020

	Sponsor name mentioned in EmiratesGBC monthly newsletter	✓	✓
Media	Quote in launch Press Release (to be issued on publishing date)	✓	
	Sponsor name to be mentioned in launch press release	✓	✓
Launch Event or Webinar	Branding on the EmiratesGBC presentation	✓	✓
	One expert speaker or panelist slot	✓	
	Special thank you to be announced at the launch event	✓	✓

1 = Highlighted Sponsor 2= Supporting Sponsor