

## Emirates Green Building Council Coalition Roundtable Event & White Paper Publication Sponsorship Proposal

<p><b>The Global Coalition for Green Schools</b> is comprised of green building councils and other like-minded organizations from around the world working to equip communities with the resources and support they need to transform their schools. EmiratesGBC is a founding member of the Global Coalition.</p>	<p><b>The Emirates Coalition for Green Schools</b> brings together the UAE's strongest advocates of green schools, to create a national vision of healthy, high performance schools that are conducive to learning, while saving energy, resources and money.</p>
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EmiratesGBC is pleased to extend this invitation to sponsor the upcoming Emirates Coalition for Green Schools roundtable and white paper for 2018:

<p style="text-align: center;"><b>Activity 1: Roundtable Event</b></p> <p>Based on a comprehensive literature review by the EmiratesGBC technical team on green schools, a moderated series of debate questions have been designed. Key industry stakeholders from government, academic and private sectors are invited to attend the round table.</p>	<p style="text-align: center;"><b>Activity 2: Published White Paper</b></p> <p>The curated discussions from the roundtable session will be analyzed along with the literature review content to form EmiratesGBC's second published white paper on the topic. Format: electronic, 7-9 pages.</p>
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**Package for Sponsorship of Roundtable Event with resulting White Paper: 20,000 AED plus 5% VAT**

Sponsor Benefits Specific to Roundtable Event:

- Logo branding as a sponsor in sponsor section of all event communications for estimated reach of 5000+:
  - o Emirates Green Building Council website home page: event banner on landing page
  - o Email announcements to entire EmiratesGBC database of ~4000 industry addresses
  - o Promotion of event and sponsorship through EmiratesGBC social media (Facebook, LinkedIn and Twitter)
- Acknowledgement at the roundtable event through announcement by moderator.



- Acknowledgement at the event with logo being displayed on AV before and after speakers
- Ability to have company banner in the networking area of the event

**Sponsor benefits specific to White Paper Publication:**

- Estimated reach: 5000+
- Logo on the first page of publication
- 200 word company profile included in sponsor section of publication
- Company name in press release associated with publication launch