



8th Annual EmiratesGBC Congress Sponsorship Opportunity 2019

Introduction

The 8th Annual EmiratesGBC Congress will be held on **May 1-2, 2019** in Dubai. The Congress is a landmark initiative dedicated to fostering industry dialogue and engaging stakeholders to further influence sustainable practices in the built environment. It will provide a platform for industry-defining discussions that offers critical insights on diverse aspects of sustainable built environments with the goal of strengthening the UAE's green economy.

The 2019 EmiratesGBC Congress marks the eighth cycle of EmiratesGBC's flagship event. We are eagerly anticipating another successful and insightful experience in 2019 and invite you to be a strategic supporter of the **8th Annual EmiratesGBC Congress** through sponsorship. Please find the sponsorship packages enclosed.

Please contact the EmiratesGBC Office at engagement@emiratesgbc.org or +971 (0)4-3468244.

Media Coverage

With seven successful Congress events previously held, this annual event continues to grow and media interest continues to increase. We again expect extensive media coverage for the **2019 Annual EmiratesGBC Congress**, which will highlight the event program and participants as well as many of its sponsors. The media outreach is both local and regional and includes trade magazines, daily publications (newspapers), online magazines and blogs.



2019 Sponsorship Packages

• Platinum Sponsorship 60,000 AED

• Gold Sponsorship 40,000AED

• Exclusive Session Sponsorship 30,000 AED

• Session Sponsorship 20,000 AED

EARLY BIRD DISCOUNT AVAILABLE

Platinum Sponsorship

60,000 AED

1. Branding on homepage of the Congress website
2. Sponsor dedicated page on the Congress website
3. Sponsor biography on the Congress website sponsor special page
4. Hyperlink from Congress website/sponsors page to sponsor website
5. Branding on the Congress invitations & email campaigns
6. Sponsor name to be mentioned in the Congress press release
7. Quote from the sponsor in one press release
8. Sponsor name on the Congress update in EmiratesGBC monthly newsletter
9. Branding on online flyers promoting the congress
10. Branding on the Congress program
11. Giveaways to be distributed (packaging to be mutually agreed with EmiratesGBC)
12. 2-3 min welcome address - CEO Level
13. One strategic speaker or panelist slot relevant to the scope of the Congress
14. Branding on Congress collateral, signage, welcome banners
15. Special thank you to be announced at the Congress
16. Product Showcase/Elevator Pitch during Congress lunch break
17. One commercial, if any, to be played during networking break (limit to 2-3min)
18. Branding on AV screen saver
19. 15 Complimentary delegate passes for the Congress (not limited to sponsor's employees)
20. Q&A with sponsor for editorial in the monthly newsletter (to be prepared by EmiratesGBC)
21. Stall Space in the exhibit area (to be installed and removed by sponsor)

Gold Sponsorship

40,000 AED

1. Branding on homepage of the Congress website
2. Sponsor biography on the Congress website (300 words)
3. Hyperlink from Congress website/sponsors page to sponsor website
4. Branding on the Congress invitations & email campaigns
5. Sponsor name to be mentioned in the Congress press release
6. Sponsor name on the Congress update in EmiratesGBC monthly newsletter
7. Branding on online flyers promoting the congress
8. Branding on the Congress program
9. Giveaways to be distributed (packaging to be mutually agreed with EmiratesGBC)
10. One strategic speaker or panelist slot relevant to the scope of the Congress
11. Branding on Congress collateral, signage, welcome banners
12. Special thank you to be announced at the Congress
13. Product Showcase/Elevator Pitch during Congress lunch break
14. One commercial, if any, to be played during networking break (limit to 2-3min)
15. Branding on AV screen saver
16. 10 Complimentary delegate passes for the Congress (not limited to sponsor's employees)
17. Stall Space in the exhibit area (to be installed and removed by sponsor)

Exclusive Session Sponsor

30,000 AED

1. Branding on homepage of the Congress website
2. Sponsor biography on the Congress website (200 words)
3. Hyperlink from Congress website/sponsors page to sponsor website
4. Branding on the Congress invitations & email campaigns
5. Sponsor name to be mentioned in the Congress press release
6. Branding on online flyers promoting the congress
7. Branding on the Congress program
8. Branding on Congress collateral, signage, welcome banners
9. Special thank you to be announced at the Congress
10. Product Showcase/Elevator Pitch during Congress lunch break
11. One commercial, if any, to be played during networking break (limit to 2-3min)
12. Branding on AV screen saver during sponsored session
13. 8 Complimentary delegate passes for the Congress (not limited to sponsor's employees)
14. Stall Space in the exhibit area (to be installed and removed by sponsor)

Session Sponsor

20,000 AED

1. Branding on homepage of the Congress website
2. Sponsor biography on the Congress website (150 words)
3. Hyperlink from Congress website/sponsors page to sponsor website
4. Branding on the Congress invitations & email campaigns
5. Branding on brochures promoting the congress
6. Branding on the Congress program
7. Branding on Congress collateral, signage, welcome banners
8. Special thank you to be announced at the Congress
9. One commercial, if any, to be played during networking break (limit to 2-3min)
10. Branding on AV screen saver during sponsors session
11. 5 Complimentary delegate passes for the Congress (not limited to sponsor's employees)
12. Stall Space in the exhibit area (to be installed and removed by sponsor)

List Of Sponsorship Benefits	Platinum	Gold	Exclusive Session	Session
Branding on homepage of the Congress website	X	X	X	X
Sponsor dedicated page on the Congress website	X			
Sponsor biography on the Congress website sponsor special page	Not Limited	300 Words	200 Words	150 Words
Hyperlink from Congress website/sponsors page to sponsor website	X	X	X	X
Branding on the invitations & email campaigns	X	X	X	X
Sponsor name to be mentioned in the Congress press release	X	X	X	
Quote from the sponsor in one press release	X			
Sponsor name on the Congress update in EGBC monthly newsletter	X	X		
Branding on online flyers promoting the Congress	X	X	X	X
Branding on the Congress Program	X	X	X	X
Giveaways to be distributed (packaging to be mutually agreed with EmiratesGBC)	X	X		
2-3 min welcome address - CEO Level	X			
One strategic speaker or panelist slot relevant to the scope of the Congress	X	X		
Branding on Congress collateral, signage, welcome banners	X	X	X	X
Special thank you to be announced at the Congress	X	X	X	X
Product Showcase/Elevator Pitch during Congress lunch break	X	X	X	
One commercial, if any, to be played during networking break (limit to 2-3min)	X	X	X	X
Branding on AV screen saver	X	X	X	X
Complimentary delegate passes for the Congress	15	10	8	5
Q&A with sponsor for editorial in the monthly newsletter	X			
Stall Space in the exhibit area (to be installed and removed by sponsor)	X	X	X	X