



MENA Green Building  
**AWARDS**

**Sponsorship Opportunities  
for the**

**MENA Green Building Awards**

**2019**



The growing success of the Annual EmiratesGBC Awards program has inspired the rebranding of the 6<sup>th</sup> Annual Awards cycle to encompass the MENA Region.

2019 will see the awards program in its 7<sup>th</sup> cycle and third consecutive year as the **MENA Green Building Awards**, since it was rebranded in its 5<sup>th</sup> Cycle.

The Awards Ceremony and Gala event regularly hosts over 165 guests, many of whom are key government stakeholders and regulatory bodies, industry professionals, NGOs and research institutions.

With stronger reach in the region, we expect the number of applications and event delegates to continue to grow in 2019.

Sponsors can expect to receive plenty of media exposure through press releases and with media in attendance for the Awards Ceremony & Gala Dinner. Just a few of the media who have covered the Annual Awards include:

Construction Week – The National – Climate Control ME – Gulf News – Future Cities Magazine – Gulf Property – Khaleej Times - Alroeya – Al Watan – Al Bayan – Gulf Today – AME Info – Al Ittihad – Al Khaleej – Gulf Construction – Trade Arabia – Emirates Projects – Emirates Business



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Media Coverage

The **MENA Green Building Awards** will honour organisations in the MENA region that demonstrate clear implementation of sustainable design, construction and/or operation of buildings and structures.

Its ultimate goal is to help establish a regional model for the sustainable built environment that is world class and replicable.



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## Award Categories:

- Green Hotel of the Year
- Green Commercial Building of the Year
- Green School of the Year
- Green Residential Building of the Year
- Green Healthcare Building of the Year
- Green Public Building of the Year
- Sustainable Building Design of the Year
- Sustainable Urban/Community Development Design of the Year
- Facility Management Organisation of the Year
- Contractor of the Year
- Developer of the Year
- Green Building Material/Product Award – Energy Management, Indoor Air Quality, Conventional Construction Materials, Water Management
- Green Building Research Award
- Retrofit Project of the Year
- Best Operations & Maintenance (existing buildings)
- Training Initiative of the Year



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## Sponsorship Categories

Platinum Sponsor

55,000 AED

Gold Sponsor

40,000 AED

Silver Sponsor

25,000 AED

Category Sponsor

15,000 AED

**10% Early Bird Discount applies before 1 August 2019**



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## Sponsorship Benefits

Platinum Sponsor - 55,000 AED

### Before The Awards Ceremony

1. Branding on the homepage of event website
2. Company's biography on event website (300 Words)
3. A hyperlink on event page to sponsor's website
4. Branding on ads and announcements promoting the event
5. Branding on the event invitations and email campaigns
6. Quote in the press/media
7. Sponsor Name placed in media and PR coverage
8. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter
9. Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

### At the Awards Ceremony

1. Keynote Address speaking engagement (CEO Level) on event opening
2. Branding on the event's collateral, signage, banners & backdrop for official photos
3. A special thank you announced by the host
4. Branding on AV screens on stage
5. Branding on tables menu – if applicable
6. Sponsor will be acknowledged and rewarded with an Appreciation Plaque
7. Presenting one award crystal to a category winner
8. Ten (10) complimentary seats to Awards Gala
9. One (1) seat at the head VIP table (CEO level)
10. One (1) complimentary application to the 2019 MENA Green Building Awards

### After The Awards Ceremony

1. Special Thank you in Awards brief
2. Branding on the Awards brief



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## Sponsorship Benefits

Gold Sponsor - 40,000 AED

### Before The Awards Ceremony

1. Branding on the homepage of event website
2. Company's biography on event website (200 Words)
3. A hyperlink on event page to sponsor's website
4. Branding on ads and announcements promoting the event
5. Branding on the event invitations and email campaigns
6. Quote in the press/media
7. Sponsor Name placed in media and PR coverage
8. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter
9. Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

### At the Awards Ceremony

1. Branding on the event's collateral, signage, banners & backdrop for official photos
2. A special thank you announced by the host
3. Branding on AV screens on stage
4. Branding on tables menu – if applicable
5. Sponsor will be acknowledged and rewarded with an Appreciation Plaque
6. Eight (8) complimentary seats to Awards Gala
7. One (1) complimentary application to the 2019 MENA Green Building Awards

### After The Awards Ceremony

1. Special Thank you in Awards brief
2. Branding in the Awards brief



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## Sponsorship Benefits

**Silver Sponsor – 25,000 AED**

### Before The Awards Ceremony

1. Branding on the homepage of event website
2. Company's biography on event website (100 Words)
3. Branding on the event invitations and email campaigns
4. Sponsor Name placed in media and PR coverage

### At the Awards Ceremony

1. Branding on the event's collateral, signage, banners & backdrop for official photos
2. A special thank you announced by the host
3. Branding on AV screens on stage
4. Six (6) complimentary seats to Awards Gala
5. One (1) complimentary application to the 2019 MENA Green Building Awards

### After The Awards Ceremony

1. Special Thank you in Awards brief
2. Branding in the Awards brief





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## Sponsorship Benefits

Category Sponsor – 15,000 AED

### Before The Awards Ceremony

1. Branding on the homepage of event website
2. Branding on the event invitations and email campaigns

### At the Awards Ceremony

1. A special thank you announced by the host
2. Three (3) complimentary seats to Awards Gala
3. Presenting one award crystal to a category winner

### After The Awards Ceremony

1. Special Thank you in Awards brief
2. Branding in the Awards brief

List Of Sponsorship Benefits	Platinum	Gold	Silver	Category
Branding on the homepage of event website	-	-	-	-
Company's biography on event website	300 words	200 words	100 words	-
A hyperlink on event page to sponsor's website	-	-	-	-
Branding on ads and announcements promoting the event	-	-	-	-
Branding on the event invitations & email campaigns	-	-	-	-
Quote in the press/media	-	-	-	-
Sponsor Name placed in media and PR coverage	-	-	-	-
Sponsor Name linked to the company website in the EmiratesGBC monthly newsletter	-	-	-	-
Sponsor mention via all Social Media channels: Facebook, LinkedIn, Twitter	-	-	-	-
Keynote Address speaking engagement - CEO Level	-	-	-	-
Branding on the event's collateral, signage, banners & back drop for official photos	-	-	-	-
A special thank you announced by the event host	-	-	-	-
Branding on AV screens on stage	-	-	-	-
Branding on the tables menu – if applicable	-	-	-	-
Sponsor will be acknowledged and rewarded with an Appreciation Plaque	-	-	-	-
Presenting one award crystal to an award category winner	1	-	-	1
Selected number of complimentary seats to 2019 MENA Green Building Awards Gala	10	8	6	3
Complimentary seat at the head VIP table (CEO level)	1	-	-	-
One complimentary application submission to the 2019 MENA Green Building Awards	-	-	-	-
Special thank you in awards brief	-	-	-	-
Branding in the awards brief	-	-	-	-



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To pursue a sponsorship opportunity, please contact  
[engagement@emiratesgbc.org](mailto:engagement@emiratesgbc.org) or call the EmiratesGBC  
office on: 04 346 8244

Thank you !!