



MENA Green Building
AWARDS

**Sponsorship Opportunities
for the**

MENA Green Building Awards

2018

In Partnership with

Endorsed by

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COUNCIL





The growing success of the past four Annual EmiratesGBC Awards programs has inspired the rebranding of the 6th Annual Awards cycle.

2018 will see the awards program rebranded as the **MENA Green Building Awards**, supported by World Green Building Council and several of the regional Green Building Councils, giving greater reach and exposure of the Awards across the region.

The Awards Ceremony and Gala event regularly hosts over 165 guests, many of whom are key government stakeholders and regulatory bodies, industry professionals, NGOs and research institutions.

With the MENA Green Building Awards reaching deeper in the region, we expect the number of applications and event delegates will continue to grow even more in 2018.



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Event Background & Attendance

Sponsors can expect to receive plenty of media exposure through press releases and with media in attendance for the Awards Ceremony & Gala Dinner. Just a few of the media who have covered the Annual Awards include:

Construction Week – The National – Climate Control ME – Gulf News – Future Cities Magazine – Gulf Property – Khaleej Times - Alroeya – Al Watan – Al Bayan – Gulf Today – AME Info – Al Ittihad – Al Khaleej – Gulf Construction – Trade Arabia – Emirates Projects – Emirates Business



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Media Coverage

The **MENA Green Building Awards** will honour organisations in the MENA region that demonstrate clear implementation of sustainable design, construction and/or operation of buildings and structures.

Its ultimate goal is to help establish a regional model for the sustainable built environment that is world class and replicable.

Award Categories:

- Green Hotel of the Year
- Green Commercial Building of the Year
- Green School of the Year
- Green Residential Building of the Year
- Green Healthcare Building of the Year
- Green Public Building of the Year
- Sustainable Building Design of the Year
- Sustainable Urban/Community Development Design of the Year
- Facility Management Organisation of the Year
- Contractor of the Year
- Developer of the Year
- Green Building Material/Product Award – Energy Management, Indoor Air Quality, Conventional Construction Materials, Water Management
- Green Building Research Award
- Retrofit Project of the Year
- Best Operations & Maintenance (existing buildings)
- Training Initiative of the Year



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Sponsorship Categories

Platinum Sponsor

55,000 AED

Gold Sponsor

40,000 AED

Silver Sponsor

25,000 AED

10% Early Bird Discount applies before 1 March 2018

An additional 10% discount can be offered for a joint sponsorship with the 2018 Annual Congress event.



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Sponsorship Benefits

Platinum Sponsor - 55,000 AED

Before The Awards Ceremony

1. Branding on the homepage of Awards website
2. Company's biography on event website (300 Words)
3. A hyperlink on event page to sponsor's website
4. Branding on ads and announcements promoting the event
5. Branding on the event invitations and email campaigns
6. Quote in the press/media
7. Corporate Name placed in media and PR coverage
8. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter
9. Sponsor Logo on all printed flyers
10. Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

At the Awards Ceremony

1. Keynote Address speaking engagement (CEO Level) on event opening
2. Branding on the event's collateral, signage, banners & backdrop for official photos
3. A special thank you announced by the host
4. Branding in event welcome note
5. Branding at the main reception and around venue
6. Branding on AV screens on stage
7. Sponsor will be acknowledged and rewarded with an Appreciation Plaque
8. Presenting one award crystal to a category winner
9. Eight (8) complimentary seats to Awards Gala
10. One (1) seat at the head VIP table (CEO level)
11. Five (5) Complimentary Seats to EmiratesGBC Annual Congress (October 2017)
12. One (1) complimentary application to the 2017 MENA Green Building Awards

After The Awards Ceremony

1. Editorial in the Awards brief
2. Advertisement in Awards brief
3. Branding on the Awards brief



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Sponsorship Benefits

Gold Sponsor - 40,000 AED

Before The Awards Ceremony

1. Branding on the homepage of Awards website
2. Company's biography on event website (200 Words)
3. A hyperlink on event page to sponsor's website
4. Branding on ads and announcements promoting the event
5. Branding on the event invitations and email campaigns
6. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter
7. Sponsor Logo on all printed flyers
8. Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

At the Awards Ceremony

1. Branding on the event's collateral, signage, banners & back drop for official photos
2. A special thank you announced by the host
3. Branding in event welcome note
4. Branding at the main reception and around venue
5. Branding on AV screens on stage
6. Sponsor will be acknowledged and rewarded with an Appreciation Plaque
7. Six (6) complimentary seats to Awards Gala
8. Three (3) complimentary seats to EmiratesGBC Annual Congress (October 2017)
9. One (1) complimentary application to the 2017 MENA Green Building Awards

After The Awards Ceremony

1. Advertisement in Awards brief
2. Branding in the Awards brief



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Sponsorship Benefits

Silver Sponsor – 25,000 AED

Before The Awards Ceremony

1. Branding on the homepage of Awards website
2. Company's biography on event website (100 Words)
3. Branding on the event invitations and email campaigns
4. Sponsor Logo on all printed flyers

At the Awards Ceremony

1. Branding on the event's collateral, signage, banners and back drop for official photos
2. A special thank you announced by the host
3. Branding on AV screens on the stage
4. Sponsor will be acknowledged and rewarded with an Appreciation Plaque
5. Three (3) complimentary seats to Awards Gala
6. One (1) complimentary application to the 2017 MENA Green Building Awards

After The Awards Ceremony

1. Branding on the Awards brief

| List Of Sponsorship Benefits | Platinum | Gold | Silver |
|--|------------------|------------------|------------------|
| Branding on the homepage of event website | - | - | - |
| Company's biography on event website | 300 words | 200 words | 100 words |
| A hyperlink on event page to sponsor's website | - | - | |
| Branding on ads and announcements promoting the event | - | - | |
| Branding on the event invitations & email campaigns | - | - | - |
| Quote in the press/media | - | | |
| Corporate Name placed in media and PR coverage | - | | |
| Sponsor Name linked to the company website in the EmiratesGBC monthly newsletter | - | - | |
| Sponsor logo on all printed flyers | - | - | - |
| Sponsor mention via all Social Media channels: Facebook, LinkedIn, Twitter | - | - | |
| Keynote Address speaking engagement - CEO Level | - | | |
| Branding on the event's collateral, signage, banners & back drop for official photos | - | - | - |
| A special thank you announced by the event host | - | - | - |
| Branding in event's Welcome Note | - | - | |
| Branding at the main reception and around the venue | - | - | |
| Branding on AV screens on stage | - | - | - |
| Branding on the tables menu – if applicable | - | | |
| Sponsor will be acknowledged and rewarded with an Appreciation Plaque | - | - | - |
| Presenting one award crystal to an award category winner | 1 | | |
| Selected number of complimentary seats to 2017 MENA Green Building Awards Gala | 8 | 6 | 3 |
| Complimentary seat at the head VIP table (CEO level) | 1 | | |
| Selected number of complimentary seats to the EmiratesGBC Annual Congress (Oct 2017) | 5 | 3 | - |
| One complimentary application submission to the 2017 MENA Green Building Awards | - | - | - |
| Editorial in the awards brief | - | | |
| Advertisement in awards brief | - | - | |
| Branding on the awards brief | - | - | - |



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To pursue a sponsorship opportunity, please contact
engagement@emiratesgbc.org or call the EmiratesGBC
office on: 04 346 8244
Thank you !!

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