

Emirates Green Building Council BEA Benchmarking 2018

المجلس الأعلى للطاقة
Supreme Council of Energy



Sponsorship Opportunities for the BEA Benchmarking Program 2018



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1 What is the Building Efficiency Accelerator (BEA) Initiative?



- The [Building Efficiency Accelerator](#) (BEA) is a public-private collaboration to accelerate the implementation of building efficiency policies and programs.
- An initiative by the United Nations Secretary-General under ‘Sustainable Energy for All’ (SE4All), the BEA is led by World Resources Institute and in partnership with the World Green Building Council (WorldGBC), where Green Building Councils are engaging with leading cities to ramp up the energy efficiency of buildings under the BEA.
- The aim of the BEA is to double the rate of building energy efficiency by 2030 globally.

Goal

Double the Rate of Energy Efficiency of Buildings by 2030

Coordinating partner



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Supporting Associations

100 Resilient Cities

Architecture 2030

Buildings Performance Institute
Europe

Business Council for Sustainable
Energy

C40 Cities Climate Leadership
Group

Clean Energy Solutions Center

Copenhagen Centre on Energy
Efficiency

Global Buildings Performance
Network

Global Environment Facility

Partnering for the Green Global
Goals 2030 (P4G)

ICLEI - Local Governments for
Sustainability

International Energy Agency

International Finance Corporation
– EDGE

Investor Confidence Project

Natural Resources Defense Council

UN Development Programme

UN Environment

United Nations Foundation

US Green Building Council

World Bank Group – ESMAP

World Business Council for
Sustainable Development

World Green Building Council

World Resources Institute



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ENERGY FOR ALL

BEA: Dubai Commitment



- Dubai is the first and only city in the Middle East to participate in the BEA.
- EmiratesGBC has partnered with Dubai Supreme Council of Energy to carry out the BEA Project.
- Under the BEA, EmiratesGBC is piloting a 'Benchmarking Project' that aims to measure the energy performance of 100 buildings in Dubai in three focus groups – hotels, malls, schools.
- The BEA Benchmarking project in Dubai will serve as a referral point in driving forward the energy efficiency of buildings in the city, and support doubling the rate of efficiency by 2030.

The BEA Commitment includes:

Policy: Create a policy which enables the implementation of Energy Labeling of Existing Buildings

Project: Implement one demonstration project; the BEA Energy Benchmarking Project

EmiratesGBC BEA Benchmarking Project Plan:

- Develop methodology of analysis
- Stakeholder engagement and communications
- Outreach and Data collection
- Develop a comprehensive online interactive platform that can collect and analyze data, and report on performance

BEA Sponsorship Opportunities

- EmiratesGBC invites you to support this project and back local involvement in this global initiative through financial sponsorship.
- By financially sponsoring this project, you will have the opportunity to directly support your area of interest as a sponsor specific to one or more of the three building typologies of focus in this high profile benchmarking program.
- With in-kind sponsorship, you can support the development, implementation and maintenance of an advanced online benchmarking platform.
- Four sponsorship opportunities are available:

BEA School Sector Sponsor

28,000
+ 5% VAT

BEA Hospitality Sector Sponsor

28,000
+ 5% VAT

BEA Mall Sector Sponsor

28,000
+ 5% VAT

BEA Platform Sponsor

In-Kind Platform Development

Financial Sponsorship Benefits

Sector (School, Mall, or Hospitality) Sponsor

AED 28,000

Branding

1. Branding on presentations during local and international meetings
2. A hyperlink on website to sponsor's website
3. Sponsor mentioned in related PR materials
4. Sponsor logo on scorecards produced by typology
5. Sponsor Logo on benchmark reports published on EmiratesGBC website
6. Sponsor mention and tagged in select posts on all social media channels: Facebook, LinkedIn, Twitter

BEA Event

1. A special thank you announced by the event host
2. Branding on AV screens

In kind Sponsorship Benefits

Benchmarking Platform Sponsor

In-kind

Branding

1. Branding on the online platform as "Dubai's BEA Benchmarking Platform powered by 'Company Name' "
2. Branding on presentations during local and international meetings
3. Branding on the homepage of BEA Page on EmiratesGBC website
4. A hyperlink on website to sponsor's website
5. One quote in the press/media for targeted press announcements
6. Corporate Name placed in media and PR coverage
7. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
8. Sponsor Logo on printed benchmark reports
9. Sponsor mention and tagged in select posts on all social media channels: Facebook, LinkedIn, Twitter
10. A seat on the BEA Advisory Committee dedicated to a nominated technical expert of the sponsoring organisation
11. Company and technical expert named as part of Advisory Committee wherever Committee is listed (printed and online)

BEA Event

1. A special thank you announced by the event host
2. Branding on AV screens
3. Speaking opportunity to discuss methodology & development of online tool

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To pursue a sponsorship opportunity, please contact
engagement@emiratesgbc.org or call the EmiratesGBC office on:

04 346 8244

Thank you



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