



6th Annual EmiratesGBC Congress Sponsorship Opportunity 2017

Introduction

The 6th Annual EmiratesGBC Congress will be held on 17-18 October 2017 in Dubai. The Congress is a landmark initiative dedicated to fostering industry dialogue and engaging stakeholders to further influence sustainable practices in the built environment. It will provide a platform for industry-defining discussions that offers critical insights on diverse aspects of sustainable built environments with the goal of strengthening the UAE's green economy.

Held under the patronage of the Ministry of Infrastructure Development, the 2016 EmiratesGBC Congress marked the 10-Year anniversary of EmiratesGBC and invited successful discussions and stakeholder engagement under the unique theme 'UAE of the Future: Looking Backward as a Way Forward'.

We are eagerly anticipating another successful event in 2017 and invite you to be a strategic supporter of the **6th Annual EmiratesGBC Congress** through sponsorship. Please find the sponsorship packages enclosed.

Please contact the EmiratesGBC Office at engagement@emiratesgbc.org or +971 (0)4-3468244.

Media Coverage

With five successful Congress events already held, this annual event continues to grow and media interest continues to increase. We again expect extensive media coverage for the **2017 Annual EmiratesGBC Congress**, which will highlight the event program and participants as well as many of its sponsors. The media outreach is both local and regional and includes trade magazines, daily publications (newspapers), online magazines and blogs. Through support of World Green Building Council, the Congress will also receive international attention.



2017 Sponsorship Packages

• Principle Sponsorship 100,000 AED

• Platinum Sponsorship 60,000AED

• Gold Sponsorship 45,000 AED

• Silver Sponsorship & Others 30,000 AED

10% EARLY BIRD DISCOUNT AVAILABLE

Principle Sponsorship

100,000 AED

1. Exclusive Principal Sponsor at the Congress
2. Branding on homepage of the Congress website
3. Sponsor dedicated page on the Congress website
4. Sponsor biography on the Congress website sponsor special page
5. Hyperlink from Congress website/sponsors page to sponsor website
6. Branding on advertisement promoting the Congress on EmiratesGBC monthly newsletter
7. Branding on the Congress invitations & email campaigns
8. Sponsor name to be mentioned in the Congress press release
9. Quote from the sponsor in one press release
10. Sponsor name on the Congress update in EmiratesGBC monthly newsletter
11. Branding on brochures promoting the congress
12. Branding on the Congress program
13. Brochure and/or giveaway in delegate packs (to be mutually agreed with EmiratesGBC)
14. Advertisement in the Congress program
15. 2-3 min welcome address on opening day - CEO Level
16. One strategic speaker or panelist slot relevant to the scope of the Congress
17. Branding on Congress collateral, signage, welcome banners & stage back drop
18. Special thank you to be announced at the Congress
19. 1 commercial, if any, to be played during session interval (limited to 2-3min)
20. Branding on AV screen saver
21. 15 Complimentary delegate passes for the Congress (not limited to sponsors employees)
22. Q&A with sponsor for editorial in the Post-Congress Brief (to be prepared by EmiratesGBC)
23. Branding in the Post-Congress Brief
24. Stall Space in the exhibit area (to be installed and removed by sponsor)

Platinum Sponsorship

60,000 AED

1. Branding on homepage of the Congress website
2. Sponsor biography on the Congress website (300 words)
3. Hyperlink from Congress website/sponsors page to sponsor website
4. Branding on advertisement promoting the Congress in EmiratesGBC monthly news letter
5. Branding on the Congress invitations & email campaigns
6. Sponsor name to be mentioned in the Congress press release
7. Sponsor name on the Congress update in EmiratesGBC monthly newsletter
8. Branding on brochures promoting the Congress
9. Branding on the Congress program
10. Advertisement in the Congress program
11. Brochure and/or giveaway in delegate packs (to be mutually agreed with EmiratesGBC)
12. One strategic speaker or panelist slot relevant to the scope of the Congress
13. Branding on Congress collateral, signage, welcome banners & stage back drop
14. Special thank you to be announced at the Congress
15. 1 commercial, if any, to be played during session intervals (limited to 2-3min)
16. Branding on AV screen saver
17. 10 Complimentary delegate passes for the Congress (not limited to sponsor employees)
18. Branding in the Post-Congress brief
19. Stall Space in the exhibit area (to be installed and removed by sponsor)

Gold Sponsorship

45,000 AED

1. Branding on homepage of the Congress website
2. Sponsor biography on the Congress website (200 words)
3. Hyperlink from Congress website/sponsors page to sponsor website
4. Branding on advertisement promoting the Congress in EmiratesGBC monthly newsletter
5. Branding on the Congress invitations & email campaigns
6. Sponsors name to be mentioned in the Congress press release
7. Branding on brochures promoting the Congress
8. Branding on the Congress program
9. Brochure and/or giveaway in delegate packs (to be mutually agreed with EmiratesGBC)
10. Branding on Congress collateral, signage, welcome banners & stage back drop
11. Special thank you to be announced at the Congress
12. Branding on AV screen saver
13. 8 Complimentary delegate passes for the Congress (not limited to the sponsor employees)
14. Branding in the Post-Congress brief
15. Stall Space in the exhibit area (to be installed and removed by sponsor)



Innovation Sponsor
Sustainability Sponsor
Efficiency Sponsor
Solution Sponsor
Silver Sponsor

30,000 AED

1. Branding on homepage of the Congress website
2. Sponsor biography on the Congress website (200 words)
3. Hyperlink from Congress website/sponsors page to sponsor website
4. Branding on the Congress invitations & email campaigns
5. Sponsors name to be mentioned in the Congress press release
6. Branding on brochures promoting the Congress
7. Branding on the Congress program
8. Branding on Congress collateral, signage, welcome banners & stage back drop
9. Special thank you to be announced at the Congress
10. Branding on AV screen saver
11. 6 Complimentary delegate passes for the Congress (not limited to sponsor employees)
12. Branding in the Congress brief
13. Stall Space in the exhibit area (to be installed and removed by sponsor)

List Of Sponsorship Benefits	Principal	Platinum	Gold	Silver
Exclusive Principle Sponsor at the Congress	X			
Branding on homepage of the Congress website	X	X	X	X
Sponsor dedicated page on the Congress website	X			
Sponsor biography on the Congress website sponsor special page	Not limited	300 Words	200 Words	150 Words
Hyperlink from Congress website/sponsors page to sponsor website	X	X	X	X
Branding on advertisement promoting the Congress on monthly newsletter	X	X	X	
Branding on the invitations & email campaigns	X	X	X	
Sponsors names to be mentioned in the Congress press release	X	X	X	
Quote from the sponsor in one press release	X			
Sponsor name on the Congress update in EGBC monthly newsletter	X	X		
Branding on brochures promoting the Congress	X	X	X	X
Branding on the Congress program	X	X	X	X
Brochure and/or giveaway in delegate packs (preferred from recycled materials) to be mutually agreed with EGBC	X	X	X	
Advertisement in the Congress program	Half page	Quarter page		
2-3 min welcome address on opening day only - CEO Level	X			
One strategic speaker or panelist slot relevant to the scope of the Congress	X	X		
Branding on Congress collateral, signage, welcome banners & stage back drop	X	X	X	X
Special thank you to be announced at the Congress	X	X	X	X
1 commercial, if any, to be played during session interval (limited to 2-3min)	X	X		
Branding on AV screen saver	X	X	X	X
Complimentary delegate passes for the Congress	15	10	8	6
Q&A with sponsor for editorial in the Post-Congress Brief	X			
Branding in the Post-Congress Brief	X	X	X	
Stall Space in the exhibit area	X	X	X	X