Sponsorship Opportunities for the BEA Benchmarking Tool 2017

Emirates Green Building Council
What is the Building Efficiency Accelerator (BEA) Initiative

- The Building Efficiency Accelerator (BEA) is an initiative under the ‘Sustainable Energy for All’ (SE4All), an initiative led by the United Nations Secretary-General, and funded by the Global Environment Facility (GEF).
- The BEA is led by World Resources Institute and in partnership with the World Green Building Council (WorldGBC), Green Building Councils are engaging with leading cities to ramp up the energy efficiency of buildings under the BEA.
- The aim of the BEA is to double the rate of building energy efficiency by 2030 globally.

Goal
Double the Rate of Energy Efficiency of Buildings by 2030

Coordinating partner

Supporting Associations
- 100 Resilient Cities
- Architecture 2030
- Buildings Performance Institute Europe
- Business Council for Sustainable Energy
- C40 Cities Climate Leadership Group
- Clean Energy Solutions Center
- Copenhagen Centre on Energy Efficiency
- Global Buildings Performance Network
- Global Environment Facility
- Partnering for the Green Global Goals 2030 (P4G)
- ICLEI - Local Governments for Sustainability
- International Energy Agency
- International Finance Corporation – EDISE
- Natural Resources Defense Council
- UN Development Programme
- UN Environment
- United Nations Foundation
- US Green Building Council
- World Bank Group – ESMAP
- World Business Council for Sustainable Development
- World Green Building Council
- World Resources Institute
BEA: Dubai Commitment

• Dubai’s BEA Project is the first BEA project in the Middle East
• EmiratesGBC has partnered with Dubai Supreme Council of Energy on the BEA Project.
• Under the BEA, EmiratesGBC is piloting a ‘Benchmarking Project’ that aims to measure the energy performance of 100 buildings in Dubai in the three focus groups – hotels, malls and schools.
• The BEA project in Dubai will serve as a referral point in driving forward the energy efficiency of buildings in the city, and double the rate of efficiency by 2030.

The BEA Commitment includes:
Policy: Create a policy which enables the implementation of Energy Labeling of Existing Buildings
Project: Implement one demonstration project; the BEA Energy Benchmarking Project

BEA Benchmarking Project Plan
• Develop methodology of analysis
• Stakeholder engagement and communications
• Collect data
• Develop a comprehensive online interactive platform that can collect and analyze data, report on performance
BEA Sponsorship Opportunities

- EmiratesGBC invites you to support this project and back local involvement in this global initiative.
- By sponsoring the project, you will be supporting the implementation of an advanced benchmarking tool and the overall project operations.

**Principal Sponsor**

Exclusive
300,000 AED

**Industry Sponsors**

150,000 AED

**In-Kind Sponsor**

Exclusive
Provision of Benchmarking Software Tool
Sponsorship Benefits

Principal Sponsor

Branding – 3 years

1. Branding on the project as "Dubai’s BEA Benchmarking Tool sponsored by ‘Company Name’ “
2. Branding on presentations during local and international meetings
3. Branding on the homepage of BEA Page on EmiratesGBC website
4. Company’s biography (500 Words) on BEA page of EmiratesGBC website
5. A hyperlink on website to sponsor's website
6. Sponsor mentioned in related PR materials
7. One quote in the press/media for targeted press announcements
8. Corporate Name placed in media and PR coverage
9. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
10. Sponsor Logo on printed benchmark reports
11. Sponsor mention and tagged in all social media channels: Facebook, LinkedIn, Twitter

BEA Event

1. Branding on the event’s collateral and signage
2. A special thank you announced by the event host
3. Branding on AV screens
4. Sponsor will be acknowledged and presented with an Appreciation Certificate
Sponsorship Benefits

Industry Sponsors

Branding – 3 years

1. Branding on presentations during local and international meetings
2. Branding on the homepage of BEA Page on EmiratesGBC website
3. Company’s biography (250 Words) on BEA page of EmiratesGBC website
4. A hyperlink on website to sponsor's website
5. Sponsor mentioned in related PR materials
6. Corporate Name placed in media and PR coverage
7. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
8. Sponsor Logo on printed benchmark reports
9. Sponsor mention and tagged in all social media channels: Facebook, LinkedIn, Twitter

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Sponsorship Benefits

In-kind Sponsor

Branding – 3 years

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3. Branding on the homepage of BEA Page on EmiratesGBC website
4. Company’s biography (500 Words) on BEA page of EmiratesGBC website
5. A hyperlink on website to sponsor's website
6. Sponsor mentioned in related PR materials
7. Two quotes in the press/media for targeted press announcements
8. Corporate Name placed in media and PR coverage
9. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
10. Sponsor Logo on printed benchmark reports
11. Sponsor mention and tagged in all social media channels: Facebook, LinkedIn, Twitter
12. A seat on the Advisory Committee dedicated to a nominated technical expert of the sponsoring organisation
13. Mention the name of the professional and company under the “Advisory Committee” on all printed and softcopies of benchmarking reports
14. Mention the name and logo of the professional and his/her company under “Advisory Committee“ on the BEA webpage

BEA Event

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3. Branding on AV screens
4. Sponsor will be acknowledged and presented with an Appreciation Certificate
5. Speaking opportunity to discuss methodology & development of online tool
To pursue a sponsorship opportunity, please contact engagement@emiratesgbc.org or call the EmiratesGBC office on: 04 346 8244
Thank you