



EmiratesGBC  
**AWARDS**

**Sponsorship Opportunities  
for the  
4<sup>th</sup> Annual EmiratesGBC Awards**

2016



182 guests amongst the building industry attended the 3<sup>rd</sup> Annual EmiratesGBC Awards Ceremony.

The gala event opened with welcoming remarks by Saeed Al Abbar, EmiratesGBC Chairman and HE Dr. Thani Ahmed Al-Zayoudi, Director of Energy and Climate Change, UAE Ministry of Foreign Affairs.



Event Attendance



## The following publications were present at the 2015 Awards Ceremony & Gala Dinner:

Climate Control ME - Emirates Projects - Future Cities Magazine - Gulf Properties - Khaleej Times

## The following publications covered the 2015 Awards Ceremony & Gala Dinner:

Gulfpropertyme.com - M.dubaiprnetwork.com - Godubai.com - Cundall.com - Zawya.com - Arabbrains.com - Albayan.ae - Alkhaleej.ae - Alroeya - Al Watan - Al Bayan - Al Khaleej - Abudhabienv.ae - Gulf Today - AME Info.com - Blog.propertyonline.ae - Capitalbusiness.me - Dubaiinformer.com Wam.ae - Totaluae.com - Aeconline.ae - Abudhabicityguide.com - Fananews.com - Eyeofdubai.net - Gulftoday.ae - The National - Al Ittihad - Gulfconstructiononline.com - Trade Arabia.com - Eyeofriyadh.com

### Emirates Green Building Council honours winners of '2015 EGBC Awards' for excellence in sustainability

Emirates Green Building Council (EmiratesGBC), an independent forum aimed at conserving the environment by strengthening and promoting green building practices, honoured the winners of the 2015 EGBC Awards to recognise excellence in sustainability at a glittering award ceremony held at Al Murooj Rotana hotel, in Dubai.

The event's Guest of Honour HE Dr. Thani Ahmed Al-Zayoudi, Director of Energy and Climate Change of UAE Ministry of Foreign Affairs, presented a keynote address highlighting the importance of green building practices, prior to the introduction of the winners by Saeed Al Abbar, Chairman of EmiratesGBC.



### 2015 EMIRATES GREEN BUILDING COUNCIL



### HONOURS WINNERS OF '2015 EGBC AWARDS' FOR EXCELLENCE IN SUSTAINABILITY

The seventh honouree Excellence in Sustainability award was presented to the Rotana Hotel, in Dubai, by the Chairman of EmiratesGBC, Saeed Al Abbar, during the 2015 EGBC Awards ceremony held at the Al Murooj Rotana Hotel, in Dubai, on 15th December 2015.

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Industry experts who formed the panel of judges, were the Hon. Dr. Thani Ahmed Al-Zayoudi, Director of Energy and Climate Change of UAE Ministry of Foreign Affairs, and the Hon. Dr. Thani Ahmed Al-Zayoudi, Director of Energy and Climate Change of UAE Ministry of Foreign Affairs.



EmiratesGBC 2015  
**AWARDS**

Media Coverage



# EmiratesGBC AWARDS

The **2016 EmiratesGBC Awards** will honor organizations in the MENA region that demonstrate clear implementation of sustainable design, construction and/or operation of buildings and structures.

Its ultimate goal is to help establish a regional model for the sustainable built environment that is world class and replicable.

## 2016 Award Categories:

Green Building Of the Year  
*with 4 sub-categories for this Award:*

- *Green Hotel*
- *Green Commercial Building*
- *Green Residential Building*
- *Green School*

Green Facility Management Organization Of The Year

Green Building Material / Product

Green Building System

Green Building Research

Training Initiative Of The Year



# EmiratesGBC **AWARDS**

## Sponsorship Categories

Platinum Sponsor

55,000 AED

Gold Sponsor

40,000 AED

Silver Sponsor

25,000 AED

**10% Early Bird Discount applies before 1 April 2016**

Ask EmiratesGBC about opportunities for joint sponsorship with  
the 2016 Annual Congress



# EmiratesGBC AWARDS

## Sponsorship Benefits

Platinum Sponsor - 55,000 AED

### Before The Awards Ceremony

1. Branding on the homepage of Awards website
2. Company's biography on event website (300 Words)
3. A hyperlink on event page to sponsor's website
4. Branding on ads and announcements promoting the event
5. Branding on the event invitations and email campaigns
6. Quote in the press/media
7. Corporate Name placed in media and PR coverage
8. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter
9. Sponsor Logo on all printed flyers
10. Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

### At the Awards Ceremony

1. Keynote Address speaking engagement (CEO Level) on event opening
2. Branding on the event's collateral, signage, banners & backdrop for official photos
3. A special thank you announced by the host
4. Branding in event welcome note
5. Branding at the main reception and around venue
6. Branding on AV screens on stage throughout the evening
7. Sponsor will be acknowledged and rewarded with an Appreciation Certificate
8. Space allocated for pull-up banners (4 banners)
9. Presenting one category trophy to Awards winner
10. Ten (10) complimentary seats to Awards Gala
11. Five (5) Complimentary Seats to EmiratesGBC Annual Congress (October 2016)
12. One (1) complimentary application to the 2016 EmiratesGBC Awards

### After The Awards Ceremony

1. Editorial in the Awards brief
2. Advertisement in Awards brief
3. Branding on the Awards brief



# EmiratesGBC AWARDS

## Sponsorship Benefits

Gold Sponsor - 40,000 AED

### Before The Awards Ceremony

1. Branding on the homepage of Awards website
2. Company's biography on event website (200 Words)
3. A hyperlink on event page to sponsor's website
4. Branding on ads and announcements promoting the event
5. Branding on the event invitations and email campaigns
6. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter
7. Sponsor Logo on all printed flyers
8. Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

### At the Awards Ceremony

1. Branding on the event's collateral, signage, banners & back drop for official photos
2. A special thank you announced by the host
3. Branding in event welcome note
4. Branding at the main reception and around venue
5. Branding on AV screens on stage throughout the evening
6. Sponsor will be acknowledged and rewarded with an Appreciation Certificate
7. Six (6) complimentary seats to Awards Gala
8. Three (3) complimentary seats to EmiratesGBC Annual Congress (October 2016)
9. One (1) complimentary application to the 2016 EmiratesGBC Awards

### After The Awards Ceremony

1. Advertisement in Awards brief
2. Branding in the Awards brief





# EmiratesGBC AWARDS

## Sponsorship Benefits

Silver Sponsor – 25,000 AED

### Before The Awards Ceremony

1. Branding on the homepage of Awards website
2. Company's biography on event website (100 Words)
3. Branding on the event invitations and email campaigns
4. Sponsor Logo on all printed flyers

### At the Awards Ceremony

1. Branding on the event's collateral, signage, banners and back drop for official photos
2. A special thank you announced by the host
3. Branding on AV screens on the stage throughout the evening
4. Sponsor will be acknowledged and rewarded with an Appreciation Certificate
5. Three (3) complimentary eats to Awards Gala
6. One (1) complimentary seat to EmiratesGBC Annual Congress (October 2016)
7. One (1) complimentary application to the 2016 EmiratesGBC Awards

### After The Awards Ceremony

1. Branding on the Awards brief



List Of Sponsorship Benefits	Platinum	Gold	Silver
Branding on the homepage of event website	-	-	-
Company's biography on event website	300 words	200 words	100 words
A hyperlink on event page to sponsor's website	-	-	-
Branding on ads and announcements promoting the event	-	-	-
Branding on the event invitations & email campaigns	-	-	-
Quote in the press/media	-	-	-
Corporate Name placed in media and PR coverage	-	-	-
Sponsor Name linked to the company website in the EmiratesGBC monthly newsletter	-	-	-
Sponsor logo on all printed flyers	-	-	-
Sponsor mention via all Social Media channels: Facebook, LinkedIn, Twitter	-	-	-
Keynote Address speaking engagement - CEO Level	-	-	-
Branding on the event's collateral, signage, banners & back drop for official photos	-	-	-
A special thank you announced by the event host	-	-	-
Branding in event's Welcome Note	-	-	-
Branding at the main reception and around the venue	-	-	-
Branding on AV screens on stage throughout the evening	-	-	-
Branding on the tables menu – if applicable	-	-	-
Sponsor will be acknowledged and rewarded with an Appreciation Certificate	-	-	-
Space allocated for pull-up banners	4	-	-
Presenting one category trophy to the winner	1	-	-
Selected number of complimentary seats to EmiratesGBC Awards Gala	10	6	3
Selected number of complimentary seats to the EmiratesGBC Annual Congress (October 2016)	5	3	1
One complimentary submission to the 2016 EmiratesGBC Awards	-	-	-
Editorial in the awards brief	-	-	-
Advertisement in awards brief	-	-	-
Branding on the awards brief	-	-	-