



EmiratesGBC **2015**
AWARDS

Sponsorship Packages



EmiratesGBC AWARDS 2015

The EGBC Awards honors companies that demonstrate clear implementation of sustainable design, construction and/or operation of buildings and structures. Its ultimate goal is to help establish a regional model for the sustainable built environment that is world class and replicable.

Award Categories

Green Building Of the Year

There will be **4 sub-categories** for this Award:

- Green Hotel
- Green Commercial Building
- Green Residential Building
- Green School

Green Facility Management Organization Of The Year

Green Building Material / Product Award

Green Building System Award

Green Building Research Award

Training Initiative Of The Year Award

Dr Owainati Student Award



EmiratesGBC **AWARDS** 2015

Sponsorship Categories

Platinum Sponsor	55,000 AED
Gold Sponsor	40,000 AED
Silver Sponsor	25,000 AED

10% Early Bird Discount applies before 15 March 2015



EmiratesGBC AWARDS

Platinum Sponsor

55,000 AED

Sponsorship Benefits

Before The Award Ceremony

- 1- Branding on the homepage of Award website
- 2- A sponsor biography on event website (300 Words)
- 3- A hyperlink on event page to sponsor's website
- 4- Branding on advertisements promoting the event
- 5- Branding on the event invitations & email campaigns
- 6- Quote in the press/media
- 7- Corporate Name placed in media and PR coverage
- 8- Sponsor Name with the link to the company website on EGBC monthly newsletter
- 9- Sponsor Logo on all printed flyers
- 10- Sponsor mention via all Social Media channels; Facebook, LinkedIn

At the Award Ceremony

- 1- Keynote Address speaking engagements - CEO Level
- 2- Branding on the event collateral, signage, banners & back drop for official photos
- 3- A special thank you announced by the host
- 4- Branding in Event Welcome Note
- 5- Branding at the main reception and around venue
- 6- Branding on AV screens on the stage throughout the evening
- 7- Sponsor will be announced and presented an Appreciation Certificate
- 8- Space allocated for pull-up banners (4 banners)
- 9- Presenting one category trophy to award winner
- 10- (10) Complimentary Seats to Awards Gala
- 11- (5) Complimentary Seats to EGBC Annual Congress
- 12- Free application submission to EGBC Awards

After The Award Ceremony

- 1- Editorial in the awards brief
- 2- Advertisement in awards brief
- 3- Branding on the awards brief



EmiratesGBC AWARDS

Gold Sponsor

40,000 AED

Sponsorship Benefits

Before The Award Ceremony

- 1- Branding on the homepage of Award website
- 2- A sponsor biography on event website (200 Words)
- 3- A hyperlink on event page to sponsor's website
- 4- Branding on advertisements promoting the event
- 5- Branding on the event invitations and email campaigns
- 6- Sponsor Name in EGBC monthly newsletter
- 7- Sponsor Logo on all printed flyers
- 8- Sponsor mention via all Social Media channels; Facebook, LinkedIn

At the Award Ceremony

- 1- Branding on the event collateral, signage, banners & back drop for official photos
- 2- A special thank you announced by the host
- 3- Branding in Event Welcome Note
- 4- Branding at the main reception and around venue
- 5- Branding on AV screens on the stage throughout the evening
- 7- Sponsor will be announced and presented an Appreciation Certificate.
- 8- (6) Complimentary Seats for Awards Gala
- 9- (3) Complimentary Seats for EGBC Annual Congress
- 10- Free application submission to EGBC Awards

After The Award Ceremony

- 1- Advertisement in awards brief
- 2- Branding on the awards brief



EmiratesGBC AWARDS

Silver Sponsor

25,000 AED

Sponsorship Benefits

Before The Award Ceremony

- 1- Branding on the homepage of Award website
- 2- A sponsor biography on event website (100 Words)
- 3- Branding on the event invitations and email campaigns
- 4- Sponsor Logo on all printed flyers

At the Award Ceremony

- 1- Branding on the event collateral, signage, banners and back drop for official photos
- 2- A special thank you announced by the host
- 3- Branding on AV screens on the stage throughout the evening
- 4- Sponsor will be announced and presented an Appreciation Certificate.
- 5- (3) Complimentary Seats for Awards Gala
- 6- (1) Complimentary Seats for EGBC Annual Congress
- 7- Free application submission to EGBC Awards

After The Award Ceremony

- 1- Branding on the awards brief

List Of Sponsorship Benefits	Platinum	Gold	Silver
Branding on the homepage of event website	X	X	X
A sponsor biography on event website	300 Words	200 Words	100 Words
A hyperlink on event page to sponsor's website	X	X	
Branding on advertisements promoting the event	X	X	
Branding on the event invitations & email campaigns	X	X	X
Quote in the press/media	X		
Corporate Name placed in media and PR coverage	X		
Sponsor Name linked to the company website on EGBC monthly newsletter	X	X	
Sponsor Logo on all printed flyers	X	X	X
Sponsor mention via all Social Media channels; Facebook, LinkedIn, etc.	X	X	
Keynote Address speaking engagement - CEO Level	X		
Branding on the event collateral, signage, banners & back drop for official photos	X	X	X
A special thank you announced by the event host	X	X	X
Branding in Event Welcome Note	X	X	
Branding at the main reception and around the venue	X	X	
Branding on AV screens on the stage throughout the evening	X	X	X
Branding on the tables menu	X		
Sponsor will be announced and presented an Appreciation Certificate.	X	X	X
Space allocated for pull-up banners	4		
Presenting one category trophy to the winner	1		
Selected Number of Complimentary Seats for EGBC Awards Gala	10	6	3
Complimentary Seats for EGBC Annual Congress (to be held in October 2014)	5	3	1
One Free entry/application for EGBC Awards	X	X	X
Editorial in the awards brief	X		
Advertisement in awards brief	X	X	
Branding on the awards brief	X	X	X