



**EGBC** | مؤتمر  
CONGRESS

How do  
Green Buildings  
*Scale Up?*

**4th Annual EGBC Congress**  
20 - 21 October 2015

**Sponsorship Opportunity**

# How do Green Buildings *Scale Up?*

## Introduction

the 4th Annual EGBC Congress will be held on 20th – 21st October 2015 at Dusit Thani Hotel, Dubai. The EGBC Congress will provide a platform to discuss the opportunities & challenges related to the role of cities & regions in catalyzing, facilitating & stimulating sustainable innovation, products, services, technologies & new business models. It should focus on invited & refereed papers from academics, government bodies, consultants, entrepreneurs, technology providers, designers & innovation & sustainability directors as well as other business functions. The event will create a unique space for learning, networking & thinking.

The 4th Annual EGBC Congress under the theme “How do Green Buildings Scale up?” will bring together government and industry, thereby stimulating interactive discussions and creating a space for learning, networking & capacity building.

The 2014 EGBC Congress saw over 150 delegates, which included high profile guests and speakers. This year’s Annual EGBC Congress is expected to be even bigger and draw more recognition & media attention than before.

We invite you to be a strategic supporter of the 4th Annual EGBC Congress through sponsorship. Please find the sponsorship packages enclosed.

Please contact the EGBC Office at [info@emiratesgbc.org](mailto:info@emiratesgbc.org) or +971 (0)4-3468244

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### Media Coverage

With three successful Congresses already held, this annual event continues to grow and media interest continues to increase. We again expect extensive media coverage for the 2015 Annual EGBC Congress, which will highlight the event program and participants as well as many of its sponsors. The media outreach is both local and regional and includes trade magazines, daily publications (newspapers), online magazines and blogs. Some of the coverage received in previous years, among many others, has included:

Gulf News	The Gulf Time	Gulf Today	Al Bayan
Al Khaleej	Emarat Al Youm	Al Watan	Al Fajr
CNBC TV	Al Arabia TV	Dubai TV	



# How do Green Buildings Scale Up?

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# How do Green Buildings *Scale Up?*

- Exclusive Principal Sponsor at the Congress
- Branding on homepage of the Congress website
- Sponsor dedicated page on the Congress website
- Sponsor biography on the Congress website sponsor special page
- Hyperlink from Congress website/sponsors page to sponsor website
- Branding on advertisement promoting the Congress on EGBC monthly newsletter
- Branding on the Congress invitations & email campaigns
- Sponsor name to be mentioned in the Congress press release
- Quote from the sponsor in one press release
- Sponsor name on the Congress update in EGBC monthly newsletter
- Branding on brochures promoting the congress
- Branding on the Congress guide book
- 1 Brochure and/or giveaway in delegate packs (to be mutually agreed with EGBC)
- Advertisement in the Congress guide book
- 2-3 min welcome address on opening day only - CEO Level
- One strategic speaker or panelist slot relevant to the scope of the Congress
- Branding on Congress collateral, signage, welcome banners & stage back drop
- Special thank you to be announced at the Congress
- 1 commercial, if any, to be played during session interval (limited to 2-3min)
- Branding on AV screen saver
- 15 Complimentary delegate passes for the Congress (not limited to sponsors employees)
- Q&A with sponsor for editorial in the Congress Brief (to be prepared by EGBC)
- Branding in the Congress Brief
- Stall Space in the exhibit area (to be installed and removed by sponsor)

## Principal Sponsor

100,000 AED

**4th Annual EGBC Congress**  
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# How do Green Buildings Scale Up?

- Branding on homepage of the Congress website
- Sponsor biography on the Congress website (300 words)
- Hyperlink from Congress website/sponsors page to sponsor website
- Branding on advertisement promoting the Congress in EGBC monthly news letter
- Branding on the Congress invitations & email campaigns
- Sponsor name to be mentioned in the Congress press release
- Sponsor name on the Congress update in EGBC monthly newsletter
- Branding on brochures promoting the Congress
- Branding on the Congress guide book
- Advertisement in the Congress guide book
- 1 Brochure and/or giveaway in delegate packs (to be mutually agreed with EGBC)
- One strategic speaker or panelist slot relevant to the scope of the Congress
- Branding on Congress collateral, signage, welcome banners & stage back drop
- Special thank you to be announced at the Congress
- 1 commercial, if any, to be played during session intervals (limited to 2-3min)
- Branding on AV screen saver
- 10 Complimentary delegate passes for the Congress (not limited to sponsor employees)
- Branding in the Congress brief
- Stall Space in the exhibit area (to be installed and removed by sponsor)

## Platinum Sponsor

60,000 AED

**4th Annual EGBC Congress**  
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# How do Green Buildings Scale Up?

- Branding on homepage of the Congress website
- Sponsor biography on the Congress website (200 words)
- Hyperlink from Congress website/sponsors page to sponsor website
- Branding on advertisement promoting the Congress in EGBC monthly newsletter
- Branding on the Congress invitations & email campaigns
- Sponsors name to be mentioned in the Congress press release
- Branding on brochures promoting the Congress
- Branding on the Congress guide book
- Advertisement in the Congress guide book
- 1 Brochure and/or giveaway in delegate packs (to be mutually agreed with EGBC)
- Branding on Congress collateral, signage, welcome banners & stage back drop
- Special thank you to be announced at the Congress
- Branding on AV screen saver
- 8 Complimentary delegate passes for the Congress (not limited to the sponsor employees)
- Branding in the Congress brief
- Stall Space in the exhibit area (to be installed and removed by sponsor)

**Gold Sponsor**

**45,000 AED**

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- Branding on homepage of the Congress website
- Sponsor biography on the Congress website (200 words)
- Hyperlink from Congress website/sponsors page to sponsor website
- Branding on the Congress invitations & email campaigns
- Sponsors name to be mentioned in the Congress press release
- Branding on brochures promoting the Congress
- Branding on the Congress guide book
- Branding on Congress collateral, signage, welcome banners & stage back drop
- Special thank you to be announced at the Congress
- Branding on AV screen saver
- 6 Complimentary delegate passes for the Congress (not limited to sponsor employees)
- Branding in the Congress brief
- Stall Space in the exhibit area (to be installed and removed by sponsor)

**Innovation Sponsor  
Sustainability Sponsor  
Efficiency Sponsor  
Workshop Sponsor  
Solution Sponsor**

**30,000 AED**

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## List Of Sponsorship Benefits

	Principal	Platinum	Gold	Others
- Exclusive Principal Sponsor at the Congress	X			
- Branding on homepage of the Congress website	X	X	X	X
- Sponsor dedicated page on the Congress website	X			
- Sponsor biography on the Congress website sponsor special page	No Limit	300 Words	200 Words	150 Words
- Hyperlink from Congress website/sponsors page to sponsor website	X	X	X	X
- Branding on advertisement promoting the Congress on EGBC monthly newsletter	X	X	X	
- Branding on the Congress invitations & email campaigns	X	X	X	X
- Sponsor name to be mentioned in the Congress press release	X	X	X	X
- Quote from the sponsor in one press release	X			
- Sponsor name on the Congress update in EGBC monthly newsletter	X	X		
- Branding on brochures promoting the congress	X	X	X	X
- Branding on the Congress guide book	X	X	X	X
- 1 Brochure and/or giveaway in delegate packs (to be mutually agreed with EGBC)	X	X	X	
- Advertisement in the Congress guide book	Half page	Quarter page	Quarter page	
- 2-3 min welcome address on opening day only - CEO Level	X			
- One strategic speaker or panelist slot relevant to the scope of the Congress	X	X		
- Branding on Congress collateral, signage, welcome banners & stage back drop	X	X	X	X
- Special thank you to be announced at the Congress	X	X	X	X
- 1 commercial, if any, to be played during session interval (limited to 2-3min)	X	X		
- Branding on AV screen saver	X	X	X	X
- 15 Complimentary delegate passes for the Congress (not limited to sponsors employees)	15	10	8	6
- Q&A with sponsor for editorial in the Congress Brief (to be prepared by EGBC)	X			
- Branding in the Congress Brief	X	X	X	X
- Stall Space in the exhibit area (to be installed and removed by sponsor)	X	X	X	X