



EmiratesGBC
Annual Congress



2020 MENA Green Building
AWARDS

Partnership Opportunity 2020

9th Annual EmiratesGBC Congress
MENA Green Building Awards

INTRODUCTION

Each year EmiratesGBC's prestigious flagship events, the Annual EmiratesGBC Congress and the MENA Green Building Awards, provide a platform to raise awareness of green building best practice in the UAE and have built a reputation as the go to forum for dialogue on the latest topics and innovations in the industry.

We invite you to be a strategic supporter of the **9th Annual EmiratesGBC Congress & 2020 MENA Green Building Awards** through sponsorship.

Partnership on the EmiratesGBC's flagship events provides an opportunity for organizations to showcase their commitment to sustainability in the industry and demonstrate leadership by supporting EmiratesGBC to provide this important platform for knowledge transfer and collaboration.

This year we are providing the opportunity for our members and supporters to partner through the **Platinum Sponsor** package which offers benefits across both the EmiratesGBC Congress and MENA Green Building Awards.

ANNUAL EMIRATESGBC CONGRESS

The Congress is an annual initiative dedicated to fostering industry dialogue and engaging stakeholders to further influence sustainable practices in the built environment. It will provide a platform for industry-defining discussions that offers critical insights on diverse aspects of sustainable built environments with the goal of strengthening the UAE's green economy.

The 2020 EmiratesGBC Congress marks the ninth cycle of EmiratesGBC's flagship event and will have the theme: **Building a sustainable future in uncertain times**. Under this theme EmiratesGBC will invite international and regional experts to discuss the transition to a sustainable built environment in the UAE whilst building resilient cities from a period of uncertainty caused by the COVID-19 pandemic.

This year the Congress will be delivered through a program on online content including webinars, interview and interactive sessions released over several days to delegates and a complementary 1 day in person conference in November focused on networking. Delegates will have the opportunity to access the online content only or both the online content and in person conference.

This year we expect the Congress to achieve a bigger, regional audience through the online platform and provide a legacy of content that will increase our partners brand exposure beyond the Congress date.

MENA GREEN BUILDING AWARDS

The **MENA Green Building Awards** will honor organizations in the MENA region that demonstrate clear implementation of sustainable design, construction and operation of buildings and structures.

Its goal is to help establish a regional model for the sustainable built environment that is world class and replicable.

2020 will see the fourth consecutive year as the **MENA Green Building Awards**, since it was rebranded in its 5th Cycle. The awards is endorsed by the World Green Building Council and in partnership with 5 regional Green Building Councils.

The Awards Ceremony and Gala event regularly hosts over 150 guests, many of whom are key government stakeholders and regulatory bodies, industry professionals, NGOs and research institutions.

With stronger reach in the region, we expect the number of applications and event delegates to continue to grow in 2020.

MEDIA COVERAGE

With each successive year of the Congress and Awards, the event continues to grow and media interest continues to increase. We again expect extensive media coverage for both flagship events, which will highlight the event program and participants as well as its sponsors. The media outreach is both local and regional and includes, news channels, trade magazines, daily publications, newspapers, online magazines and blogs



SPONSORSHIP PACKAGE OVERVIEW

Joint sponsorship: MENA Green Building Awards & Annual Congress

Platinum Sponsor

55,000 AED

Annual EmiratesGBC Congress

Gold Sponsor

35,000 AED

Silver Sponsor

20,000 AED

Session Sponsor

10,000 AED

MENA Green Building Awards

Gold Sponsor

35,000 AED

Silver Sponsor

20,000 AED

Category Sponsor

10,000 AED

Early bird discounts available until 1st June

CONGRESS PACKAGE COMPARISON

Congress Sponsorship Benefits	Platinum	Gold	Silver	Session
Pre Event Promotion & Online Branding				
Branding on homepage of the EmiratesGBC Congress website	x	x		
Sponsor biography on the EmiratesGBC Congress website sponsor page	1000 words	300 words	200 words	150 words
Hyperlink from EmiratesGBC Congress sponsor page to sponsor website	x	x	x	x
Branding on the EmiratesGBC Congress email campaigns	x	x		
Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	x	x	x	
Sponsor name linked to the company website in EmiratesGBC monthly newsletter	x	x	x	
Q&A with sponsor for editorial in the monthly newsletter	x			
Media & Communications				
Quote in event Press Release (to be issued on day of event)	x			
Sponsor name to be mentioned in all EmiratesGBC Congress press release	x	x		
Branding on online collateral promoting the EmiratesGBC Congress	x	x		
At the Event	x			
Branding on the EmiratesGBC Congress agenda (electronic)	x	x		
Option to distribute giveaways	x	x	x	x
One expert speaker or panelist slot relevant to the scope of the Congress	x	x		
Branding on EmiratesGBC Congress printed collateral (signage & banners)	x	x	x	
Special thank you to be announced at the EmiratesGBC Congress	x	x	x	x
Option for one commercial to be played during networking break (2-3min)	x	x		
Branding on AV screen saver	x	x		1 session
Complimentary delegate passes for the EmiratesGBC Congress	10	8	6	3
Complimentary seat at the VIP table (CEO level)	x			
Stall Space in the exhibit area (to be installed and removed by sponsor)	x	x	x	
After the Event				
Special thank you & branding in the Congress brief	x	x	x	x
Cost (UAE Dirhams)	55,000	35,000	20,000	10,000

AWARDS PACKAGE COMPARISON

Awards Sponsorship Benefits	Platinum	Gold	Silver	Category
Pre Event Promotion & Online Branding				
Branding on homepage of the MENA Green Building Awards website	x	x		
Sponsor biography on the MENA Green Building Awards sponsor page	1000 words	300 words	200 words	150 words
Hyperlink from MENA Green Building Awards sponsor page to sponsor website	x	x	x	x
Branding on the MENA Green Building Awards email campaigns	x	x		
Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	x	x	x	
Sponsor name linked to the company website in EmiratesGBC monthly newsletter	x	x	x	
Q&A with sponsor for editorial in the monthly newsletter	x			
Media & Communications				
Quote in event Press Release (to be issued on day of event)	x			
Sponsor name to be mentioned in all MENA Green Building Awards press release	x	x		
Branding on online collateral promoting the EmiratesGBC Congress	x	x		
At the Event				
Branding on the tables menu & awards program (electronic)	x	x		
Option to distribute giveaways	x	x	x	x
Keynote Address speaking engagement - CEO Level	x			
Branding on Ceremony & Gala Dinner printed collateral (signage & banners)	x	x	x	
Special thank you to be announced at the Ceremony & Gala Dinner	x	x	x	x
Branding on AV screens on stage	x	x		
Complimentary seats to 2019 MENA Green Building Awards Gala	10	8	6	3
Complimentary seat at the head VIP table (CEO level)	1			
Sponsor will be acknowledged and rewarded with an Appreciation Plaque	x			
Presenting one award crystal to an award category winner	x			x
Complimentary application submission to the 2019 MENA Green Building Awards	2	1		
After the Event				
Special thank you & branding in the Awards brief	x	x	x	x
Cost (UAE Dirhams)	55,000	35,000	20,000	10,000

BENEFITS OF PARTNERSHIP

- Demonstrate sustainability leadership
 - Event participation for employees
 - Media coverage for your organization
- Long term brand exposure & visibility across EmiratesGBC's network
 - Networking opportunities

Support the green building movement in the UAE and beyond





EmiratesGBC
Annual Congress



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AWARDS

To pursue a sponsorship opportunity, please contact
engagement@emiratesgbc.org/events@emiratesgbc.org
.org

or call the EmiratesGBC office on: **04 346 8244**

Thank you!