



EmiratesGBC
Annual Congress

**9th Annual EmiratesGBC Congress
Sponsorship Opportunity
2020**

The 9th Annual EmiratesGBC Congress will be held in **March 2020** in Dubai. The Congress is a landmark initiative dedicated to fostering industry dialogue and engaging stakeholders to further influence sustainable practices in the built environment. It will provide a platform for industry-defining discussions that offers critical insights on diverse aspects of sustainable built environments with the goal of strengthening the UAE's green economy.

The 2020 EmiratesGBC Congress marks the ninth cycle of EmiratesGBC's flagship event. We are eagerly anticipating another successful and insightful experience in 2020 and invite you to be a strategic supporter of the **9th Annual EmiratesGBC Congress** through sponsorship. Please find the sponsorship packages enclosed.

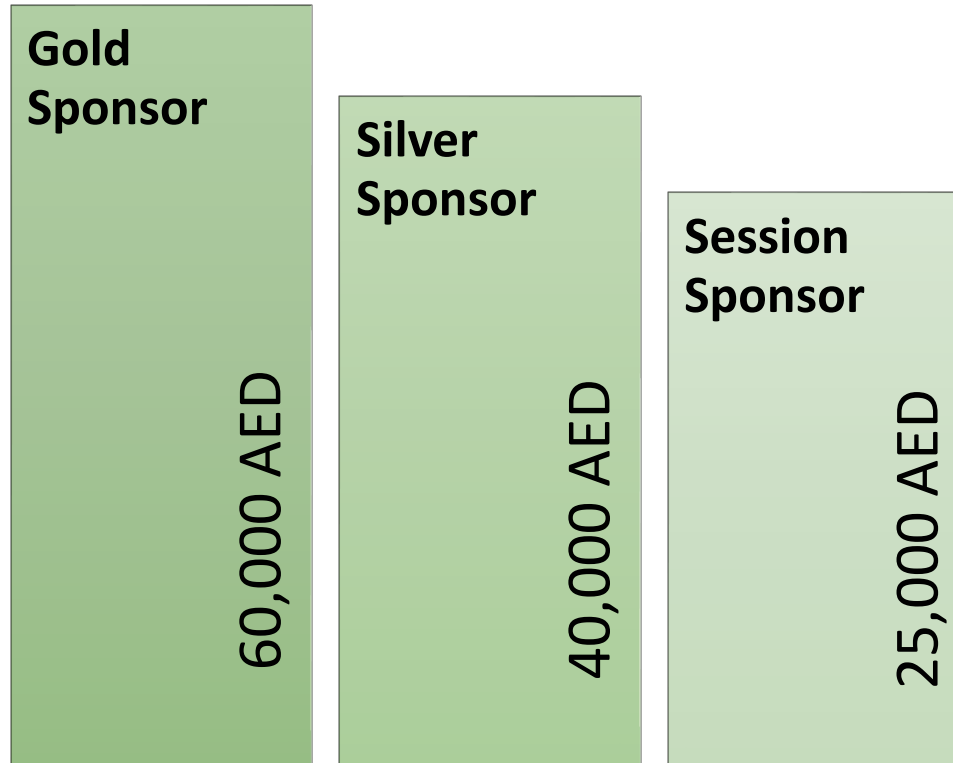
Please contact the EmiratesGBC Office at engagement@emiratesgbc.org or +971 (0)4-3468244.

With eight successful Congress events previously held, this annual event continues to grow and media interest continues to increase. We again expect extensive media coverage for the **2020 Annual EmiratesGBC Congress**, which will highlight the event program and participants as well as many of its sponsors. The media outreach is both local and regional and includes trade magazines, daily publications, newspapers, online magazines and blogs





Sponsorship Packages



Early bird discounts available until 1st Feb 2020

- Branding on homepage of the EmiratesGBC Congress website
- Sponsor biography on the EmiratesGBC Congress website sponsor page
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor's website
- Branding on the EmiratesGBC Congress email campaigns
- Sponsor name to be mentioned in the EmiratesGBC Congress press release
- Sponsor name on the Congress update in EmiratesGBC monthly newsletter
- Branding on online collateral promoting the EmiratesGBC Congress
- Branding on the EmiratesGBC Congress agenda (electronic)
- Option to distribute giveaways
- One strategic speaker or panelist slot relevant to the scope of the Congress
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- Option for one commercial to be played during networking break (2-3min)
- Branding on AV screen saver
- 15 Complimentary delegate passes for the EmiratesGBC Congress (> AED8670 value)
- Q&A with sponsor for editorial in the monthly newsletter (to be prepared by EmiratesGBC)
- Stall Space in the exhibit area (to be installed and removed by sponsor)

- Branding on homepage of the EmiratesGBC Congress website
- Sponsor biography on the EmiratesGBC Congress website (300 words)
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor's website
- Branding on the EmiratesGBC Congress email campaigns
- Sponsor name to be mentioned in the EmiratesGBC Congress press release
- Sponsor name on the Congress update in EmiratesGBC monthly newsletter
- Branding on online collateral promoting the EmiratesGBC Congress
- Branding on the EmiratesGBC Congress agenda (electronic)
- Option to distribute giveaways
- Branding on EmiratesGBC Congress printed collateral (signage & banners)
- Special thank you to be announced at the EmiratesGBC Congress
- Branding on AV screen saver
- 10 Complimentary delegate passes for the EmiratesGBC Congress (> AED5775 value)
- Stall Space in the exhibit area (to be installed and removed by sponsor)

Session Sponsorship

- Branding on homepage of the EmiratesGBC Congress website
- Sponsor biography on the EmiratesGBC Congress website (200 words)
- Hyperlink from EmiratesGBC Congress sponsor page to sponsor's website
- Branding on the EmiratesGBC Congress email campaigns
- Special thank you to be announced at the EmiratesGBC Congress
- Branding on AV screen saver for sponsored session
- 5 Complimentary delegate passes for the EmiratesGBC Congress (> AED2885 value)

Package Comparison

Sponsorship Benefits	Gold	Silver	Session
Branding on homepage of the EmiratesGBC Congress website	x	x	x
Sponsor biography on the EmiratesGBC Congress website sponsor page	Unlimited	300 words	200 words
Hyperlink from EmiratesGBC Congress sponsor page to sponsor website	x	x	x
Branding on the EmiratesGBC Congress email campaigns	x	x	x
Sponsor name to be mentioned in the EmiratesGBC Congress press release	x	x	
Sponsor name on the Congress update in EmiratesGBC monthly newsletter	x	x	
Branding on online collateral promoting the EmiratesGBC Congress	x	x	
Branding on the EmiratesGBC Congress agenda (electronic)	x	x	
Option to distribute giveaways	x	x	
One strategic speaker or panelist slot relevant to the scope of the Congress	x		
Branding on EmiratesGBC Congress printed collateral (signage & banners)	x	x	
Special thank you to be announced at the EmiratesGBC Congress	x	x	x
Option for one commercial to be played during networking break (2-3min)	x		
Branding on AV screen saver	x	x	1 session
Complimentary delegate passes for the EmiratesGBC Congress	15	10	5
Q&A with sponsor for editorial in the monthly newsletter	x		
Stall Space in the exhibit area (to be installed and removed by sponsor)	x	x	
Cost (UAE Dirhams)	60,000.00	40,000.00	25,000.00