



2020 MENA Green Building Awards

Sponsorship Opportunities

Event Background & Attendance



The **MENA Green Building Awards** will honor organizations in the MENA region that demonstrate clear implementation of sustainable design, construction and/or operation of buildings and structures.

Its goal is to help establish a regional model for the sustainable built environment that is world class and replicable.

2020 will see the fourth consecutive year as the **MENA Green Building Awards**, since it was rebranded in its 5th Cycle.

The Awards Ceremony and Gala event regularly hosts over 165 guests, many of whom are key government stakeholders and regulatory bodies, industry professionals, NGOs and research institutions.

With stronger reach in the region, we expect the number of applications and event delegates to continue to grow in 2020.

Media Coverage



Sponsors can expect to receive plenty of media exposure through press releases and with media in attendance for the Awards Ceremony & Gala Dinner. Just a few of the media who have covered the Annual Awards include:

Construction Week – The National – Climate Control ME – Gulf News – Future Cities Magazine – Gulf Property – Khaleej Times - Alroeya – Al Watan – Al Bayan – Gulf Today – AME Info – Al Ittihad – Al Khaleej – Gulf Construction – Trade Arabia – Emirates Projects – Emirates Business



2020 MENA Green Building
AWARDS

Sponsorship Categories

Platinum Sponsor

55,000 AED

Gold Sponsor

40,000 AED

Silver Sponsor

25,000 AED

Category Sponsor

15,000 AED

10% Early Bird Discount Available

Before The Awards Ceremony

- Branding on the homepage of event website
- Company's biography on event website (300 Words)
- A hyperlink on event page to sponsor's website
- Branding on announcements promoting the event
- Branding on the event email campaigns
- Quote in the press/media
- Sponsor name placed in media and PR coverage
- Sponsor name with the link to the company website in the EmiratesGBC monthly newsletter
- Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

At The Awards Ceremony

- Keynote Address speaking engagement (CEO Level) on event opening
- Branding on the event's collateral, signage, banners & backdrop for official photos
- A special thank you announced by the host
- Branding on AV screens on stage
- Sponsor will be acknowledged and rewarded with an Appreciation Plaque
- Presenting one award crystal to a category winner
- Privileged Seating:
 - Ten complimentary seats to Awards Gala
 - One seat at the head VIP table (CEO level)
- One complimentary application to the 2020 MENA Green Building Awards

Sponsorship Benefits

Platinum Sponsor
55,000 AED

After The Awards Ceremony

- Special Thank you in Awards brief
- Branding on the Awards brief

Before The Awards Ceremony

- Branding on the homepage of event website
- Company's biography on event website (200 Words)
- A hyperlink on event page to sponsor's website
- Branding on announcements promoting the event
- Branding on the event email campaigns
- Quote in the press/media
- Sponsor Name placed in media and PR coverage
- Sponsor name with the link to the company website in the EmiratesGBC monthly newsletter
- Sponsor mention via all social media channels: Facebook, LinkedIn, Twitter

At The Awards Ceremony

- Branding on the event's collateral, signage, banners & backdrop for official photos
- A special thank you announced by the host
- Branding on AV screens on stage
- Sponsor will be acknowledged and rewarded with an Appreciation Plaque
- Privileged Seating:
 - Eight complimentary seats to Awards Gala
- One complimentary application to the 2019 MENA Green Building Awards

Sponsorship Benefits

Gold Sponsor
40,000 AED

After The Awards Ceremony

- Special Thank you in Awards brief
- Branding on the Awards brief

Sponsorship Benefits

**Silver Sponsor
25,000 AED**

Before The Awards Ceremony

- Branding on the homepage of event website
- Company's biography on event website (100 Words)
- Branding on the event email campaigns
- Sponsor Name placed in media and PR coverage

At The Awards Ceremony

- Branding on the event's collateral, signage, banners & backdrop for official photos
- A special thank you announced by the host
- Branding on AV screens on stage
- Six complimentary seats to Awards Gala
- One (1) complimentary application to the 2019 MENA Green Building Awards

After The Awards Ceremony

- Special Thank you in Awards brief
- Branding on the Awards brief

Sponsorship Benefits

Category Sponsor
15,000 AED

Before The Awards Ceremony

- Branding on the homepage of event website
- Branding on the event invitations and email campaigns

At The Awards Ceremony

- A special thank you announced by the host
- Three complimentary seats to Awards Gala
- Branding on the AV screen for sponsored category
- Presenting one award crystal to a category winner

After The Awards Ceremony

- Special Thank you in Awards brief
- Branding on the Awards brief

List Of Sponsorship Benefits	Platinum	Gold	Silver	Category
Branding on the homepage of event website	•	•	•	•
Company's biography on event website	300 words	200 words	100 words	
A hyperlink on event page to sponsor's website	•	•		
Branding on announcements promoting the event	•	•		
Branding on the event email campaigns	•	•	•	•
Quote in the press/media	•			
Sponsor Name placed in media and PR coverage	•	•	•	
Sponsor Name linked to the company website in the EmiratesGBC monthly newsletter	•	•		
Sponsor mention via all Social Media channels: Facebook, LinkedIn, Twitter	•	•		
Keynote Address speaking engagement - CEO Level	•			
Branding on the event's collateral, signage, banners & back drop for official photos	•	•	•	
A special thank you announced by the event host	•	•	•	•
Branding on AV screens on stage	•	•	•	
Branding on the tables menu – if applicable	•			
Sponsor will be acknowledged and rewarded with an Appreciation Plaque	•	•		
Presenting one award crystal to an award category winner	•			•
Selected number of complimentary seats to 2019 MENA Green Building Awards Gala	10	8	6	3
Complimentary seat at the head VIP table (CEO level)	1			
One complimentary application submission to the 2019 MENA Green Building Awards	•	•	•	
Special thank you in awards brief	•	•	•	•
Branding in the awards brief	•	•	•	•



To pursue a sponsorship opportunity, please contact
engagement@emiratesgbc.org

or call the EmiratesGBC office on: **04 346 8244**

Thank you!