

EMIRATESGBC SPONSORSHIP OPPORTUNITIES 2020

Leverage your company's exposure by supporting
EmiratesGBC's program and events

**Strengthen
the Green
Building
Movement**

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ANNUAL EMIRATESGBC CONGRESS ANNUAL MENA GREEN BUILDING AWARDS



DESCRIPTION

Each year EmiratesGBC’s prestigious flagship events, the Annual EmiratesGBC Congress and the MENA Green Building Awards, provide a platform to raise awareness of green building best practices in the UAE and MENA region and have built a reputation as the go to forum for dialogue on the latest topics and innovations in the industry.

We invite you to be a strategic supporter of the **9th Annual EmiratesGBC Congress & the 2020 MENA Green Building Awards** through sponsorship.

This year we are providing the opportunity for our members and supporters to partner through the **Platinum Sponsor** package which offers benefits across both the EmiratesGBC Congress and MENA Green Building Awards.

SPONSORSHIP LEVEL	MENA AWARDS	ANNUAL CONGRESS
PLATINUM	55,000 AED	
GOLD	35,000 AED	35,000 AED
SILVER	20,000 AED	20,000 AED
SESSION		10,000 AED
CATEGORY	10,000 AED	

BENEFITS

Partnership on the EmiratesGBC’s flagship events provides an opportunity for organizations to showcase their commitment to sustainability in the industry and demonstrate leadership in sustainability.

Your support enables the Council to continue to provide these important platforms for knowledge transfer and collaboration.

With each successive year of the Congress and Awards, the event continues to grow, and media interest continues to increase. We again expect extensive media coverage for both flagship events, which will highlight the event program and participants as well as many of its sponsors.

[View the full sponsorship package here](#)

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FOCUS DAY & NETWORKING EVENTS

DESCRIPTION

EmiratesGBC focus days and seminars take a detailed look at current topics or issues related to green building & sustainability in the built environment.

The in-person events aim to raise awareness and provide a platform for discussion and knowledge sharing. Usually taking the format of a presentation, panel discussion with a coffee reception, they also provide a great opportunity for networking.

Our partners benefit from brand exposure and media coverage.

**15,000
AED**

BENEFITS

- Presentation or Panelist slot in the event program for a senior level representative (subject matter expert)
- Opportunity to have a banner/display and information table in the designated sponsor area of event
- Privileged seating at event for up to 8 delegates (reserved seating for sponsor staff or guests)
- Recognition of event sponsorship on EmiratesGBC events calendar and link to sponsor website
- Promotion of event and sponsorship through EmiratesGBC social media (LinkedIn, Twitter, Facebook) and EmiratesGBC Newsletter
- Sponsor logo in designated sponsor section of event invitation
- Acknowledgement of sponsorship at the event by announcement
- Sponsor branding at the event with logo included on AV display

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KNOWLEDGE-SHARING WEBINARS

DESCRIPTION

EmiratesGBC webinars put a spotlight on a specific topic within the green building and sustainability sector.

Bringing together international and regional speakers and leveraging our partnerships and members, EmiratesGBC has access to a network of expertise to deliver engaging and informative webinars on a diverse range of topics.

The webinars are delivered in the format of a presentation and discussion either by 1 speaker or a panel of 2 to 3 speakers. Attendance is open to all and our webinars reach a wide audience across the region. Webinars are delivered live and can be watched back at the viewers convenience giving the partners longer term brand exposure. Webinars are marketed by EmiratesGBC across our MENA network and wider GBC audience.

1,500 AED

BENEFITS

- Recognition of event sponsorship on EmiratesGBC events calendar and link to sponsor website.
- Promotion of webinar through EmiratesGBC social media (LinkedIn, Twitter, Facebook) and EmiratesGBC Newsletter
- Sponsor logo in designated sponsor section of event invitation and webinar promotional material
- Acknowledgement of sponsorship during webinar by announcement
- Sponsor branding on the presentation opening & closing slides
- Acknowledgment and sponsor's link in follow up email to attendees
- Webinar recording link to be shared with sponsor to circulate with network/upload onto website
- Webinar recordings to remain on EmiratesGBC video channel (GoToWebinar & YouTube) for at least 6 months after recording

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PUBLICATION SPONSORSHIP DEEP RETROFIT STUDY

DESCRIPTION

The Deep Retrofit Study is being conducted to help explore region-specific solutions and approaches to retrofitting buildings that go beyond current renovation programs, and, which achieve greater energy and financial savings.

These deep retrofits pave the way for the existing building stock to ultimately decarbonize and reinforce the need for the UAE and its industrie to move towards a net zero carbon future. The published study results will support the industry by updating the potential of deep retrofits through an assessment of the associated market expectations, readiness, challenges, and opportunities.

Sponsors will benefit by linking their presence and work with the publication through brand exposure and media coverage.

Highlighted Sponsor
20,000 AED

Supporting Sponsor
5,000 AED

PUBLICATION SPONSORSHIP BENEFITS

Sponsorship Benefits		1	2
Publication	Section (100 words) dedicated to highlight the sponsor’s project/program/strategy/product	✓	
	Branding on the publication (Logo added to the footer of the publication)	✓	✓
Online Branding	1 min video about the sponsor’s highlighted project/ program/ strategy/ product added to the website page (video is to be provided by sponsor and agreed with EGBC)	✓	
	Branding on the website page dedicated for the publication	✓	✓
	Hyperlink from publication webpage to sponsor website	✓	✓
	Branding on the email campaigns announcing the publication	✓	✓
	Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	✓	

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	Sponsor name mentioned in EmiratesGBC monthly newsletter	✓	✓
Media	Quote in launch Press Release (to be issued on publishing date)	✓	
	Sponsor name to be mentioned in launch press release	✓	✓
Launch Event or Webinar	Branding on the EmiratesGBC presentation	✓	✓
	One expert speaker or panelist slot	✓	
	Special thank you to be announced at the launch event	✓	✓

1 = Highlighted Sponsor 2= Supporting Sponsor

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PUBLICATION SPONSORSHIP UAE MARKET BRIEF

Highlighted
Sponsor

20,000 AED

Supporting
Sponsor

5,000 AED

DESCRIPTION

The Green Buildings Market Brief highlights the green building policies in the UAE and showcases facts, figures and achievements from the implemented initiatives that promote sustainable development in the country. The new and updated publication will provide a snapshot of the green building industry in the UAE and be a readily available and reliable source of information for sustainable buildings.

Sponsors will benefit by linking their presence and work with the publication through brand exposure and media coverage.

PUBLICATION SPONSORSHIP BENEFITS

Sponsorship Benefits		1	2
Publication	Section (100 words) dedicated to highlight the sponsor's project/ program/ strategy/product	✓	
	Branding on the publication (Logo added to the footer of the publication)	✓	✓
Online Branding	1 min video about the sponsor's highlighted project/ program/ strategy/ product added to the website page (video is to be provided by sponsor and agreed with EGBC)	✓	
	Branding on the website page dedicated for the publication	✓	✓
	Hyperlink from publication webpage to sponsor website	✓	✓
	Branding on the email campaigns announcing the publication	✓	✓
	Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	✓	
	Sponsor name mentioned in EmiratesGBC monthly newsletter	✓	✓

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Media	Quote in launch Press Release (to be issued on publishing date)	✓	
	Sponsor name to be mentioned in launch press release	✓	✓
Launch Event or Webinar	Branding on the EmiratesGBC presentation	✓	✓
	One expert speaker or panelist slot	✓	
	Special thank you to be announced at the launch event	✓	✓

1 = Highlighted Sponsor 2 = Supporting Sponsor

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GREEN BUILDING TOOLTIPS SPONSORSHIP IAQ UPDATE

DESCRIPTION

The EmiratesGBC Green Building Tooltips is a rich online resource on green building practices, which provide relevant information on green buildings for homeowners and developers, as well as for commercial building owners, tenants, architects, interior designers, planners, educational institutions and healthcare providers. A significant portion of people’s time is spent indoors, making good indoor air quality critical for good health. Providing IAQ tips would benefit the public for the long-term, and especially now, considering the current coronavirus (COVID-19) pandemic. Sponsors will benefit by demonstrating their IAQ expertise and by linking their presence and work with the Green Building Tooltips through brand exposure and media coverage.

30,000 AED

BENEFITS

	Sponsorship Benefits	IAQ Package
Tooltip Content	Logo and Branding on Green Building Tooltips homepage on EmiratesGBC website for two years	✓
	Contribute to content update of the Indoor Air Quality tips	✓
	Hyperlink from online Tooltips to sponsor website for two years	✓
Online Branding & Media	Branding on the email campaigns announcing the new IAQ features	✓
	Announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	✓
	Announcement mentioned in EmiratesGBC monthly newsletter	✓
IAQ Webinar	Quote in launch Press Release	✓
	Branding on the EmiratesGBC presentation	✓
	One expert speaker slot at an EGBC webinar focusing on IAQ	✓

Emirates Green Building Council

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M20 -21 Al Joud Center

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