

Emirates Green Building Council

المجلس الأعلى للطاقة
Supreme Council of Energy



Sponsorship Opportunities for the BEA Benchmarking Tool 2017



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1 What is the Building Efficiency Accelerator (BEA) Initiative



- The Building Efficiency Accelerator (BEA) is an initiative under the ‘Sustainable Energy for All’ (SE4All), an initiative led by the United Nations Secretary-General, and funded by the Global Environment Facility (GEF)
- The BEA is led by World Resources Institute and in partnership with the World Green Building Council (WorldGBC), Green Building Councils are engaging with leading cities to ramp up the energy efficiency of buildings under the BEA.
- The aim of the BEA is to double the rate of building energy efficiency by 2030 globally.

Goal

Double the Rate of Energy Efficiency of Buildings by 2030

Coordinating partner



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Supporting Associations

100 Resilient Cities

Architecture 2030

Buildings Performance Institute
Europe

Business Council for Sustainable
Energy

C40 Cities Climate Leadership
Group

Clean Energy Solutions Center

Copenhagen Centre on Energy
Efficiency

Global Buildings Performance
Network

Global Environment Facility

Partnering for the Green Global
Goals 2030 (P4G)

ICLEI - Local Governments for
Sustainability

International Energy Agency

International Finance Corporation
– EDGE

Investor Confidence Project

Natural Resources Defense Council

UN Development Programme

UN Environment

United Nations Foundation

US Green Building Council

World Bank Group – ESMAP

World Business Council for
Sustainable Development

World Green Building Council

World Resources Institute



SUSTAINABLE
ENERGY FOR ALL

BEA: Dubai Commitment



- Dubai's BEA Project is the first BEA project in the Middle East
- EmiratesGBC has partnered with Dubai Supreme Council of Energy on the BEA Project.
- Under the BEA, EmiratesGBC is piloting a 'Benchmarking Project' that aims to measure the energy performance of 100 buildings in Dubai in the three focus groups – hotels, malls and schools.
- The BEA project in Dubai will serve as a referral point in driving forward the energy efficiency of buildings in the city, and double the rate of efficiency by 2030.

The BEA Commitment includes:

Policy: Create a policy which enables the implementation of Energy Labeling of Existing Buildings

Project: Implement one demonstration project; the BEA Energy Benchmarking Project

BEA Benchmarking Project Plan

- Develop methodology of analysis
- Stakeholder engagement and communications
- Collect data
- Develop a comprehensive online interactive platform that can collect and analyze data, report on performance

3

BEA Sponsorship Opportunities



- EmiratesGBC invites you to support this project and back local involvement in this global initiative.
- By sponsoring the project, you will be supporting the implementation of an advanced benchmarking tool and the overall project operations.

Principal Sponsor

Exclusive
300,000 AED

Industry Sponsors

150,000 AED

In-Kind Sponsor

Exclusive
Provision of Benchmarking
Software Tool

Sponsorship Benefits

Principal Sponsor



Branding – 3 years

1. Branding on the project as "Dubai's BEA Benchmarking Tool sponsored by 'Company Name' "
2. Branding on presentations during local and international meetings
3. Branding on the homepage of BEA Page on EmiratesGBC website
4. Company's biography (500 Words) on BEA page of EmiratesGBC website
5. A hyperlink on website to sponsor's website
6. Sponsor mentioned in related PR materials
7. One quote in the press/media for targeted press announcements
8. Corporate Name placed in media and PR coverage
9. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
10. Sponsor Logo on printed benchmark reports
11. Sponsor mention and tagged in all social media channels: Facebook, LinkedIn, Twitter

BEA Event

1. Branding on the event's collateral and signage
2. A special thank you announced by the event host
3. Branding on AV screens
4. Sponsor will be acknowledged and presented with an Appreciation Certificate



Sponsorship Benefits

Industry Sponsors



Branding – 3 years

1. Branding on presentations during local and international meetings
2. Branding on the homepage of BEA Page on EmiratesGBC website
3. Company's biography (250 Words) on BEA page of EmiratesGBC website
4. A hyperlink on website to sponsor's website
5. Sponsor mentioned in related PR materials
6. Corporate Name placed in media and PR coverage
7. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
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Sponsorship Benefits

In-kind Sponsor

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8. Corporate Name placed in media and PR coverage
9. Sponsor Name with the link to the company website in the EmiratesGBC monthly newsletter in timely and relevant articles
10. Sponsor Logo on printed benchmark reports
11. Sponsor mention and tagged in all social media channels: Facebook, LinkedIn, Twitter
12. A seat on the Advisory Committee dedicated to a nominated technical expert of the sponsoring organisation
13. Mention the name of the professional and company under the "Advisory Committee" on all printed and softcopies of benchmarking reports
14. Mention the name and logo of the professional and his/her company under "Advisory Committee" on the BEA webpage

BEA Event

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3. Branding on AV screens
4. Sponsor will be acknowledged and presented with an Appreciation Certificate
5. Speaking opportunity to discuss methodology & development of online tool

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To pursue a sponsorship opportunity, please contact engagement@emiratesgbc.org or call the EmiratesGBC office on:

04 346 8244

Thank you



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